

*Ladies . . .*

*the latest contribution to foot comfort  
is the Tri Balance shoe designed and  
made only by WILBUR COON . . .*

★ *These shoes are made to hold the foot  
in constant position by means of a special  
insole which gives true body balance while  
walking and provides a FREE TREAD and  
free play to the toes without movement or  
friction.*

★ *We merely ask that you come in and  
try them — you will at once realize that  
this principle is a great contribution to your  
foot comfort.*

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE  
ONE CENT  
STAMP  
HERE

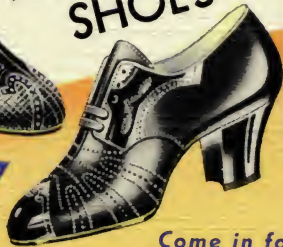
OB-H1178

*presenting*

# WILBUR COON

## TRI-BALANCE

in  
**FREE TREAD  
SHOES**



TODAY'S MOST SCIENTIFIC SHOE

*Come in for a fitting today-*

