

Gracie As President—by George Burns • page 5



TV

FORECAST

FEB. 2, 1952

complete, advance
TV PROGRAMS

15c



WANDA
LEWIS
page 42

CHANNEL

MONDAY—WEDNESDAY—FRIDAY

2:00 P.M.



*Chicago's Favorite
Home-maker Authority*

**BEULAH
KARNEY**

BEULAH KARNEY presents outstanding Chicago chefs, dramas from her files of human interest stories, foreign cookery, budget meals for homemakers, wonderful workable household hints, and mouth-watering recipes designed for down-to-earth appetites.

WENR-TV

American Broadcasting Company

Channel One

NEW YORK—It's reported that the daily newspapers are not too keen about Dave Garroway's news-glutted TV experiment "Today." Some dailies are not publicizing the morning show anymore and others are forgetting to list it in their program listings. . . . Mild mannered Senator Estes Kefauver is slated for another extra-curricular job due to his famous televised crime hearings. He will appear in a film entitled "Captive City" with his fee going to the Cordell Hull Foundation for World Peace. . . . NBC is about to close a deal with the progressive Metropolitan Opera general manager Rudolph Bing calling for a generous number of the Met's top singers for frequent appearances on the net's top musical shows. . . . The "Gerard" of radio fame, Arnold Stang (he was comic Henry Morgan's chief laugh-getter) is going TV. He will star in a show entitled "Malcolm Murdock, Boy Detective," a tongue-in-cheek lampoon of video's private eyes.

The rests between shows for hard working Sid Caesar and Imogene Coca are few and short. The rehearsals for the comedy team's Saturday night "Show of Shows" begins on Monday. . . . CBS, in a refrain of their what-to-do-about-Saturday night theme song, has decided to expand Steve Allen's "Songs for Sale" to a ninety minute show. The network's proposed "extravaganza" to compete with "Show of Shows" has been shelved for this season, anyhow.

The huzzahs for Jack Webb's radio import "Dragnet" aren't dying down since the mystery series made its first few TV appearances. Webb has parlayed a documentary style with some refreshing underplaying plus an intelligent profiling of the police department into the kind of mystery show that is making other TV whodunits look like hangovers from the silent screen era. . . . A woman on the sentimental quiz show "Strike It Rich," made mention that her son, now in the army was an author. "Does he write for money?" asked emcee Warren Hull. "Yes," said the woman, "in every letter he sends home."

A very hot bid is being made by both major networks, NBC and CBS, to book Laurence Olivier and Vivien Leigh's productions of "Caesar and Cleopatra" and "Antony and Cleopatra" for successive night TV shots. The two legit's are currently playing to packed houses on Broadway and the plan is to put the plays on television at the end of their current run. . . . It is not true as rumored that Groucho Marx intends to call it quits in show business after this year. The funniest of the zany brother team is even considering another picture with his brothers Harpo and Chico—in addition to his television show. . . . There has been considerable furor stirred up by the actors union in protest of the "blacklisting" of actor Phillip Loeb (Molly's husband Jake in "The Goldbergs") because of his listing in "Red Channels." Loeb is demanding a hearing to deny the charges.

With NBC and CBS set with sponsors for the July political conventions, ABC is dickering with Time and Life magazines for a sponsorship deal. Henry R. Luce, the Life-Time publisher and tub thumper for Eisenhower as president, could use the television time to advantage—except that NBC and CBS have left few independent stations for their network rival to offer Luce.



GARROWAY



COCA



WEBB



GROUCHO

Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

contents

Channel One Column.....	3
Letters to the Editor.....	4
Gracie Allen for President?.....	5
TV Review Board Code	6
Spring Styles with Jean Cordell.....	8
Ruth Lyons' Profile.....	10
Movie Marquee	12
Paul Dixon Show.....	42
Mike Boom Says.....	21
Jack Mabley's Column.....	24
Danny Thomas Feature.....	28
Chub McCarthy's Column.....	36
Uncle Herbie	40
Mollycues Puzzles for Kids.....	41
Ed Pazdur's Sports Column.....	43
Verne Gagne Story.....	44
Wrestling Highlights	46

publishers

Lester Vihon	Roy V. Whiting
John E. Groenings	Norbert F. Dompke

editor-in-chief

Robert A. Kubicek*

editor

Martin O'Shaughnessy

sports editor

Ed Pazdur

art director

Sho Kaneko

program editors

Patricia Moran

Barbara Lutz

Trudy Day—N Y Office

editorial assistants

Thomas O'Malley

Robert Cunniff

Shirley Elman

Harry Finkel

features

Jack Mabley

Chub McCarthy

*Recalled to military duty

Molly Potkin

Inertia Smith

Cissie

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... I feel that the medium of television, if properly handled, can do wonders for the children of America. If more thought were given to a great number of programs for youngsters, such as is given to programs like "Zooparade", "Mr. Wizard", "Uncle Mistletoe," etc., parents would be a great deal happier and relieved.

Franklin Park, Ill.

MRS. E. V. HEITLINGER

The Perry Como Show of Dec. 24th was the high point of our Christmas televiewing. Perry's singing of "Ave Maria" was so lovely and we might have missed it if we hadn't our copy of TV Forecast.

Aurora, Ill.

BILL and MARY CORRIGAN

Watched Cameo Theater's drama "Dark of the Moon." The story, acting, lighting, in fact everything was marvelous. Hope to see more of the same.

Mundelein, Ill.

HELEN ANDREWS

People are going too far when they call Fran Allison a better singer than that wonderful Dorothy Collins. There just isn't any comparison.

Grand Rapids, Mich.

DON W. CENTILLI

Pinky Lee's humor goes over like a lead balloon. Also I don't know why Vivian Blaine has to use that corny accent.

Elgin, Illinois

JUDY FRAME

Just a word about the Dennis James show. Everyone seems to get a kick out of his comic cutups. . . . I can't stand the show.

Berwyn, Ill.

MRS. PATRICIA HANGELIN

When "Celanese Theatre" put on "Reunion in Vienna," it was the most disgusting feature ever put on a television screen. . . . Such suggestive and passionate kissing should not be allowed. . . . This show is degrading the morals of the American people and should be banned.

Chicago, Ill.

MARILYN JANE TIEMAN

We wish when Wendy Barrie would try and sell us a Permanent Wave product, she would use it herself, or look as if she does.

Chicago, Ill.

MRS. C. B. STURGIS

(Continued on page 17)



WOULD GRACIE ALLEN MAKE A GOOD PRESIDENT?

ASKING me that is like asking Mrs. Eisenhower if General Ike would make a good television comedienne. Frankly, I can't say. I've never been a President's husband so your guess is as good as mine. But, here's something that may give you a rough idea of Gracie's qualifications.

A few years ago Gracie did run for the Presidency, but she did it indirectly. When she learned she'd have to swear she was 35 or over, she withdrew in favor of her Uncle Sidney. She managed his election campaign and, as she herself says, she'd have been the same kind of President he would, if he'd been elected—because they not only hold the same political views but also have the same type of minds.

What a campaign that was! Gracie had thousands of posters printed with catchy campaign slogans like: "Uncle Sidney for President! He's Never Let the Voters Down . . . All He Asks Is a Chance!" Another was: "Uncle Sid . . . He's One In a Million." He was, too. In fact, in a country of 150 million he was even less. Anyway, nobody ever saw these posters. Gracie kept them hidden so Mr. Taft and the other candidates wouldn't get wise to Uncle Sidney's campaign strategy.

She also wrote speeches for him. They promised that if Uncle Sidney

didn't make the U.S. a better place to live in, then he'd find some other way for the tax-payers to spend their time. Of course, some of their campaign promises were silly, but nobody knew that because Gracie kept them secret, too. She had her Uncle dictate all his speeches into a rubber hose and they were used to inflate spare tires. But Uncle Sidney carried secrecy too far. He didn't even want anyone to know he was shaking hands to get voters . . . and he was finally caught shaking hands with a voter who still had his hand in his pocket.

He finally dropped the campaign when he learned that, as President, he wouldn't be able to collect his weekly Unemployment check. Personally, I don't think Gracie or her Uncle had a chance of actually being elected. But—as Mr. Dewey will tell you—you never know what voters will do.

The "Burns & Allen Show" starring Gracie and George is seen on alternate Thursdays at 7:00 p.m. on channel 4, WBKB.

... as answered by

GEORGE BURNS





Lena Horne is one of America's greatest songstars, but may fall a victim of the NTRB Code as a result of her skimpy costumes on TV guest acts.



Bob Hope, shown here with Marilyn Maxwell, has been subjected to much criticism because of his "Hollywood & Vine" TV routines—fluttering hand, waggling hips and other effeminate gestures.



Mary McCarty is a vet stage trouper who was recently blasted by critics for her chest exposure on a Frank Sinatra telecast. One horrified editor suggested the show be sponsored by a dairy.



Dagmar, the West Virginia belle who created a nationwide sensation on the defunct "Broadway Open House" show, may get her own program despite intensive fire from women's groups. Chief complaint is Dagmar's mammillary abundance.

REVIEW

Simple Principles

THE National Television Review Board, an independent group of private citizens, this week released its Citizens' Television Code as a guide for the TV industry. The Code has been formulated only after the Board has been in existence for 20 months, reviewing and rating shows during that period.

Membership on the NTRB is composed of outstanding Chicagoland citizens who are primarily interested in TV's effect on family life. Members include Mrs. Byron Harvey Jr., Rev. Donald Masterson, Mr. George Jennings, Judge David Mandell, Mr. Samuel Culbertson II, Mr. David Balkin, Mr. Jesse Owens, Lt. Robert A. Kubicek, Mr. Martin O'Shaughnessy and Miss Helen Mawer (Secretary).

Each month, TV programs are reviewed and rated. The findings are published monthly by TV Forecast as a public service and an aid to the TV industry.

The new Code is an attempt to set down simple, basic principles of programming, rather than bog down TV producers with a maze of legalistic, heavily-detailed mumbo jumbo. The Board stresses its willingness to allow the widest possible artistic freedom to program executives, in order that TV's creative effort is not stifled by a ponderous mass of legislation.

• A Citizens' Television Code

Presented by the National Television Review Board

We believe that the dynamic and tremendous influence of television should be directed towards information and

BOARD ISSUES NEW CODE

..... Allowing Widest Artistic Freedom

education as well as entertainment.

We further believe that the aim of television should be the betterment of citizens everywhere, that the eventual purpose of this great communications medium should focus its main attention on basic natural values—the dignity and integrity of man, the existence of God, the love of, and loyalty to, family, church, country and one's fellow-man.

We believe that laughter and fun are necessary to the enjoyment of life.

We reject the idea of absolute censorship. We prefer a sense of responsibility on the part of those who present television programs. We as citizens therefore present this guidance list of television standards for the benefit of stations, networks, agencies, sponsors, producers and performers.

• Definitions

Approved—Either entirely wholesome, adequately wholesome, completely harmless or sufficiently harmless.

Variable—Offensive either as a regular minor part of a program, or occasionally offensive as the performers and/or program content change from week to week.

Objectionable—Completely harmful or offensive, or sufficiently harmful or offensive as to dominate the program theme.

"For Children and Family," or "For Adults"—Programs are broken into two categories, depending upon (in Board's judgment) whether program is *aimed* at children or adults.

In general, the Board recognizes that some programs are dull, some mediocre, and some interesting. In no instance

will the Board attempt to provide professional criticism of technique or presentation. In all cases, the fundamental question will be: "Is this show good for ourselves and our family?"

• What Shall Be Deemed Objectionable

1. Immoral, lewd and suggestive words and actions, as well as indecency in dress.
2. A deliberate presentation of vulgar and sordid situations.
3. Irreverence towards religion or patriotic symbols where it is not essential to a dramatic situation.
4. Excessive bad taste in words and actions, deliberately projected for their own effect.
5. Excessive frivolity concerning established traditions of family authority and customs.
6. Malicious derision of racial or national groups.
7. Undue glorification of criminals and undesirables.
8. Excessive violence, bloodshed and cruelty.
9. Excessive noise, confusion and tumult to a point where it disrupts normal family relations.
10. Any ideas, situations or presentations that essentially injure the dignity of God and mankind and the inalienable right of human integrity.
11. Shows which tend to glamorize false values.
12. Disloyal or subversive sentiments which might injure the United States.



For formal wear, Jean selects a gold nylon net formal with apron panel studded with iridescent sequins. The strapless gown is highlighted by a one-shoulder stole effect and extra-long white kid gloves add a decorative note.

Those dress-up-at-home occasions—when Jean entertains at a TV party instead of performing on the video lanes—find the young television starlet suitably decorative in her black ensemble. The velvet matador pants are topped by a taffeta brocade jacket featuring one button at the waist, push-up sleeves and patch pockets. For added sparkle, Jean chooses a rhinestone-studded pin and matching earrings.



Your Spring

WITH March still around the corner, optimists are turning their thoughts to spring—just one step behind fashion designers who have already debuted their initial forecast for '52 spring apparel.

TV Forecast for women presents these spring fashion trends as modeled by Jean Cordell, Chicago songstress who appears on the Bill Ballance show at 10:30 p.m. Monday through Friday on WBKB (Channel 4). Clothes are presented through the courtesy of Carson Pirie Scott & Co.

Here, in abbreviated form, is the spring fashion picture as outlined by the country's leading stylists:

COLORS: All shades of blue, beige

and white will lead the fashion color parade.

TEXTURE: Material has grown increasingly important with the feeling of the weave giving the fabric a definite profile.

STYLES: Silhouettes emerge as the style keynote with two shapes predominating—the narrow slim figure—with emphasis on ease and the full defined shape featuring pleats and folds.

- (1) **Jackets:** The shorter the better with brief box varieties, (often double-breasted), ranking high on the "in-style" list.
- (2) **Skirts:** Both narrow and full styles show promise of popularity with the latter

Style Forecast—

—with TV Star, Jean Cordell

forecast for women



All set for the approaching Easter parade, Jean puts her best fashion foot forward in a navy blue wool suit trimmed in a white passementerie effect. With it she chooses white gloves and a navy sailor with white silk faille brim worn straight forward on the head. For added effect, Jean carries a walking stick.

A cocktails-for-two setting finds Jean in a navy blue taffeta afternoon frock enhanced by a side drape of yellow and navy organza. The fashionable head veil features a velvet applique design over the cheekbone.

controlled and worn without petticoats unless "built-in." No change is evident in skirt lengths which will again vary with individual tastes.

- (3) Coats: Extra-brief toppers are the newest vogue.
- (4) Evening wear: Covered shoulders get the fashion nod over the former favorite—the strapless. Lace and chiffon are forging ahead to capture the popularity lead in materials for those special events.
- (5) Sleeves: More puffs forecast in the Gibson Girl tra-

dition with the puffiness slipping way down to the elbows.

- (6) Shoulders: The shoulder line will remain natural with less padding evident.

FASHION EMPHASIS: A strong trend toward a back-to-femininity fashion scene is indicated with particular stress on the high look or empire waistline. This new look can be achieved through use of short fitted jackets (introduced by Dior) which end under the bustline, by high belts or bodice-emphasis.

The Bill Ballance Show is seen Mon. thru Fri. at 10:30 p.m. on WBKB.

They Come, They See, SHE Conquers

A Cincinnati television studio is the scene each week-day of a Julius Caesar quotation parody: Fifty people come, they see, but are conquered by the namesake of the Ruth Lyons' 50 club.

So named because it is limited to 50 guests, this housewives' sorority, dedicated to women who "don't have much to do except housework," has quietly and in unheralded fashion, carved a niche for itself in the network daytime web of programs.

Miss Lyons, a middle-aged blue-eyed blonde, who steers the conversation and activities through a helter-skelter pattern each day, has the power to captivate her audience. She and her hen-pecked announcer, "Willie," whose vocabulary is limited mainly to an occasional "What happened?," "That's true," or "Uh-huh," open the program with a gay song 'n' dance introduction faintly reminiscent of burlesque.

Perhaps Miss Lyons will offer a joke as an ice-breaker such as "If the pilgrims came over on the Mayflower, how did the midgets arrive?" Then, with a sly glance toward the audience, television cameras and Willie, she'll chirp: "On SHRIMP boats."

This animated femcee uses the now-familiar informal approach to the audience, strolling through for personal chit-chat, reading mail from far-away places, conducting a musical chairs session during which guests receive prizes if seated in the "lucky" chairs, and cementing these ingredients into program continuity with interspersed musical numbers and a constant stream of almost inane chatter.

The special Lyons magic, when analyzed, is primarily a combination of cosmopolitan personality and a spark of



Ruth Lyons

Midwestern corn which adds up to housewife appeal. Employing a Kate Smith style of informality, volatile Ruth occasionally philosophizes, always with an overtone of merriment, but more often chatters like the proverbial chipmunk.

There's an air of the giddy, scatter-brained clubwoman—ala Gracie Allen—about this TV celebrity from Cincinnati, but credit is deservedly hers. During the 1937 flood crisis, she brought in \$56,000 to the Red Cross for Ohio flood victims in a single week through radio appeals, a feat which was the greatest single fund-raising achievement in Cincinnati at that time. More recently a fund-raising project conducted by her over the air netted \$40,000 towards Christmas presents for children in Ohio hospitals.

Back in 1929, just a year out of college, she began her radio career in her home town, Cincinnati, as a pianist, organist and musical librarian for an independent radio station and eventually won two full hours of radio time. In 1942, she left to join station WLW where she graduated from local to four-state coverage with "Morning Matinee" and in 1946 took over her present "50 Club." At home, she's wife of a college professor and mother of a six-year-old daughter, living in a Cincinnati suburb.

Ruth Lyons can be seen on the "50 Club" Monday through Friday from 11 to 11:30 a.m. on WNBQ (Channel 5.)



Like "Old Man River" comic Eddie Cantor keeps rolling along in the entertainment world. Bolstered by wife Ida and lots of daughters (but no sons), Eddie entertains one U.S. generation after another.

Everywhere . . People are TALKING!



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TV FORECAST

SATURDAY FEB. 2—cont'd

- 12:00 4 Pantomime Party—Antics**
Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session
- 9 Test Pattern To 3:00 p.m.**
- 12:30 4 Chinchilla Story—Breeding**
Steps and care needed in raising these animals is discussed
- 12:45 4 Film Shorts**
- 1:00 4 Basketball—Colgate vs Army**
Game from West Point, New York
- 3:00 4 "The Shadow Laughs"—Feature**
Film with Hal Skelly & Rose Hobart
- 9 Portraits Of The West—Film**
"Rustlers' Hideout"
- 4:00 5 Youth Wants To Know—Talks**
Panel of teen-agers discuss current issues with guest: Guy Gabrielson, chrm. of Republican Nat'l Committee
- 7 Lucky Seven Ranch—Western**
"Flame of the West"
- 9 "Cobra Strikes"—Feature Film**
Sheila Ryan and Richard Frazer; suspenseful tale of a series of murders, caused by the poisonous spray of a cobra
- 4:30 4 Madison Sq. Garden Events**
- 5 Nature Of Things—Scientific**
Dr. Roy K. Marshall discusses "Earthquakes" how they are detected
- 4:45 5 Morgan Beatty And The News**
Commentary and inside story of the significant headlines of the week
- 5:00 4 Big Picture—Korea Films**
- 5 Your Inside Story—Mental Aids**
Experiment in psychological education for children and adults
- 7 Hail The Champ—Kid Stunts**
Six youngsters compete in exciting games directed by Herb Allen
- 5:30 4 Pattern For Living—Discussion**
Teen-agers debate the problems of living in this modern world
- 5 Mr. Wizard—Science Study**
Don Herbert and Bruce Lindgren discuss Electromagnetism—a mysterious force that makes writing appear on a slate and causes a rag doll to dance; they also show, step by step, the construction of a simple, home-made magnet
- 7 Willie Whopper—Film Cartoon**
"Insultin' the Sultan"
- 9 Big Question—Army Films**
- 5:40 7 For Cowboys Only—Western**
"Springtime in Texas"
- 6:00 4 Sammy Kaye Show—Musical**
Kids of all ages and the general audience each get their chance in Kaye's "So You Want To Lead A Band" contest
- 5 To be announced**
- 9 Telesports Digest—Film**
Complete coverage of sports world
- 6:30 4 Beat The Clock—Parlor Game**
Emcee Bud Collyer guides contestants through zany games with prizes for the brave winners
- 5 One Man's Family—Drama**
Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian SchAAF, Eva Marie Saint, and James Lee
- 7 Ruggles—Domestic Comedy Skit**
Charles Ruggles & Erin O'Brien Moore as Mom & Pop attempt to maintain a peaceful atmosphere
- 9 Pet Shop—Gail Compton mc**
Jack Banning brings his litter of seven Bedlington puppies and Mel Krause brings his bull terrier; there will also be a pet monkey, who likes to eat in a high chair and wear ladies' clothes
- 7:00 4 Ken Murray Show—Variety**
Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Broekman's orchestra, plus special guests Ruby Keeler, Buster Keaton, silent screen idol Ramon Navarro, Ronald Reagan, producer Adolph Zukor, and a salute to the movie industry in a 50 yr. cavalcade with film excerpts from classics like Disney's first "Mickey Mouse" and the Mack Sennett comedies
- 5 All Star Revue—Variety**
Comedians Olsen & Johnson present
- 7 Paul Whiteman's TV Teen Club**
American youth get opportunity to see performing teen-agers from other parts of the world
- 9 "Federal Bullets"—Feature**
Film with Milburn Stone, Zeffie Tilbury & Terry Walker; an old woman operates a gang under guise of a humanitarian
- 7:30 7 Sports On Parade—Film**
Highlights from the world of sports
- 8:00 4 Wonderful Town—Musical**
Faye Emerson salutes Washington, D.C. with guests: Sen. Margaret Chase Smith (R., Maine) and Drucie Snyder, daughter of the Sec. of the Treasury
- 5 Your Show Of Shows—Variety**
Sid and Imogene with Marguerite Piazza, dancers Mata & Hari, Fisher & Ross, vocalists Judy Johnson & Bill Hayes, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio, and Carl Reiner; hostess, Teresa Wright
- 7 Intercollegiate Basketball**
Northwestern vs Michigan State at Evanston, Ill.; game described by Curt Gowdy
- 8:30 4 Show Goes On—Variety**
Robert Q. Lewis emcees as young hopefuls get chance to perform for buyers

SATURDAY FEB. 2—cont'd

8:30 9 Wrestling From Marigold

Main event: Elephant Boy vs Nature Boy; preceding matches: Benny Rooster vs Rula Richards; Roy Urbano vs the Canadian Angel; Reggie Lisowski vs Apache Craig and Chest Bernard vs Ivan Rasputin

9:00 4 Crime Photographer—Drama

Darren McGavin and Archie Smith star in "A Little Extra Income." Casey is baffled by a series of jewel robberies embellished by a murder

9:30 4 Songs For Sale—Musical

Steve Allen emcees show for new songwriters with dancers Jack Stanton & Betty Luster, Ray Bloch's orchestra; guest vocalists: Margaret Whiting & Georgie Price; guest panelists: Morey Amsterdam, Barry Gray, & George Marek

5 Your Hit Parade—Musical

Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins, and Snooky Lanson; Ray Scott's orchestra

9:45 7 America In View—Film

10:00 4 "No Escape"—Feature Film

Dean Jagger, John Carradine, Mary Brian; an escaped convict is taken to a gangster ring which is sabotaging the U.S.

5 "Abroad With Two Yanks"

Feature film with Wm. Bendix and Dennis O'Keefe; comical adventures of two amorous G.I.s in hot pursuit of the same girl

7 Word Of Life Songtime—Sermon

Jack Wyrzten copes with the problem of juvenile delinquency

10:30 7 Big Picture

11:00 7 The Hubbards—Interviews

Eddie & Jackie Hubbard chat with noted personalities

9 "Buried Alive"—Feature Film

Beverly Roberts & Robert Wilcox; an innocent man is convicted because of crooked politics

11:30 4 Nite Owl Movie—Feature Film

(Stations reserve the right to change above listings without notice)

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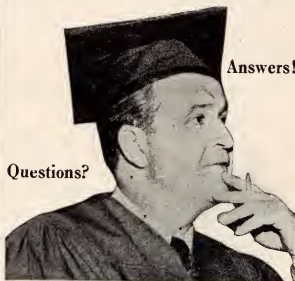
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**SUNDAY 8:30 P.M.
WBKB—CHANNEL 4**

Sunday Feb. 3

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 "Blonde Savage"—Feature
Film with Leif Erickson & Gale Sherwood; a tribe of natives in the jungle are ruled by a white goddess
- 7 America At Church—Services
- 10:45 9 Magic Carpet—Film Short
"Ghost Town"
- 11:00 9 Funny Paper Theater—Comics
- 11:15 7 Tootsie Hippodrome—Quiz
John Reed King emcees quiz show for teen-agers; also telephone quiz
- 11:30 4 Candy Carnival—Fun For Kids
A real circus show with Gene Crane as ringmaster (see page 40)
- 7 Faith For Today—Religious
- 9 Flying Tigers—Adventure Tale
- 12:00 4 Disc Jockey Show—Hale Tate
- 5 Frontiers Of Faith—Religious
Service from Chapel of Fordham Univ., N.Y. City; Rev. Msgr. William J. McDonald, narrator; music by Schola Cantorum of St. John's Univ., Brooklyn; also, Rev. Thomas J. O'Donnell, of Washington
- 7 Paddy The Pelican—Cartoons
- 9 "Heroes Of The Hills"—Feature
Film (1st showing) with Bob Livingston, Ray Corrigan, Priscilla Lawson
- 12:30 4 Your Future Home—Ed Cooper
- 5 American Inventory—Discussion
"A Letter Home" documentary film of a G.I.'s daily life in Europe
- 7 Amateur Hour—Chgo. Talent
- 12:45 4 Film
- 1:00 4 Stairway To Stardom—Musical
- 5 How Does Your Garden Grow?
"Raising Plants Indoors"
- 1:15 9 News Views—Late Information
- 1:30 4 Big Question—Discussion
Charles Collingwood moderator
- 5 American Forum Of The Air
"Are We Too Critical of the British?"
Speakers: Paul H. Gore Booth, C.M.G., Counselor at the British Embassy, and Sen. George W. Malone (R., Nev.)
- 7 Adventures Of Wild Bill Hickok
- 9 Test Lab—Demonstrations
Various tests used on percale dress goods, children's shoes, and electric drills demonstrated by John Aherne
- 2:00 4 Quiz Kids—Panel Game
Joe Kelly emcee quizzes panel: Harvey Dytch, Vincent Granatelli, Melvin Myles, Janet Ahern, and Frankie VanderPloeg; guest Evelyn Knight questions the kids in song (see pg. 40)

(Continued on page 18)

LETTERS to the editors

(Continued from page 4)

Would you be kind enough to let me know if "Out There" is going to be a regularly scheduled show and if so when and where.

Joliet, Ill.

MRS. JEROME EVANS

(Ed. note: At present there is no definite schedule for "Out There." Its current Sunday replacement is "United Nations.")

My congratulations to the "I Love Lucy" program of Jan. 14th. If their mission is the complete destruction of all home discipline and decent behavior in children, they are definitely on the right track. . . . Briefly, I recommend that this show be banned.

Hazelcrest, Ill.

GEORGE H. STEVES

On the Jimmy Durante show at the end Jimmy says, "Goodnight Mrs. Calabash, wherever you are." Who is Mrs. Calabash and why does he say that?

Chicago, Ill.

LLOYD SHEFSKY

(Ed. note: Jimmy won't tell. Best guess: an old landlady of Jimmy's who helped him through some lean years.)

No, No on taking Hal Block away from "What's My Line." He is one of the truly delightful and sincere personalities on all the TV programs. He led a perfect foursome. Without him it is a perfect goose-egg, bore and flop.

Dowagiac, Mich.

MRS. MAX RUPLEY

In the January 19 issue of your publication, on Page 24, in the Beauty Tips column by Patricia Vance, there is an improper use of our trade mark "Kleenex." The error occurs in the first column under Article (2) which reads in part ". . . . Apply a thin film of powder base, brushing first with kleenex, . . ."

We're quite sure that this was an oversight and that you know the name "Kleenex" is our registered trade mark. Whenever it is used it should be capitalized and followed by the word "tissues."

M. R. Fahey, INTERNATIONAL CELLUCOTTON

(Ed. Note—Copyreader 4792's sniffing nose has been tweaked—and put on a diet of linen hankies.)

TV FORECAST

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Marlene's Sunday Theatre

EVERY Sunday Morning

9:45 • WBKB (Channel 4)

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★ Leif Erickson ★ Veda Ann Borg
- Feb. 10 — "SILVER FLEET"
★ Ralph Richardson ★ Esmond Knight
- Feb. 17 — "CORSAIR"
★ Chester Morris
- Feb. 24 — "FLIRTING WITH FATE"
★ Joe E. Brown ★ Leo Corrillo

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7



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SUNDAY FEB. 3—cont'd

- 2:00 5 **Fairmeadows U.S.A.**—Drama
Jean Wayland explains her unusual actions which began when she started spreading stories about her father's second wife
- 7 **Cisco Kid**—Western Movie
- 9 **"Dreaming Out Loud"**—Feature
Film with Flanagan Allen, Hazel Court, Dick Frances
- 2:30 4 **See It Now**—Edward R. Murrow
- 5 **Hall Of Fame**—Dramatizations
"Florence Nightingale" starring Sarah Churchill as the woman who devoted a brilliant lifetime of work to hospital organization, nurses' training, & military medicine
- 7 **Adventures Of Kit Carson**
- 3:00 4 **Bowling Sports Classic**—Tips
- 5 **Meet The Press**—Discussion
- 7 **What's The Answer**—Panel Quiz
Mal Bellairs moderator of show
- 3:30 4 **What In The World?**—Quiz
- 5 **Juvenile Jury**—Kids Panel Time
- 7 **TV Tots Time**—Film Cartoons
- 9 **"Foreman Went To France"**
Feature film (1st showing) with Robert Morley & Constance Cummings; English foreman goes to France after German invasion to get machinery before enemy can seize it
- 4:00 4 **Gov. Stevenson**—Discussion
- 5 **Zoo Parade**—About Animals
R. Marlin Perkins discusses misinformation about animals, and why there are so many animal superstitions and popular fallacies
- 7 **Super Circus**—Variety Stanza
Ringmaster Claude Kirchner presents the Adrianas, jugglers: Janet's Circus, dogs, ponies & monkeys; Frank Doyle on the high trapeze; Arriola Troup, trampoline act; Cliff, Scampy & Nickey in skit "The Psychologist," Side Show: "Sayes Boxing Cats"
- 4:30 4 **All Around The Town**
- 5 **Sky King Theater**—Western
- 5:00 5 **Roy Rogers Show**—Variety
"The Train Robbery" Roy sees two desperadoes blow up a train and steal a U.S. Mail bag
- 7 **Space Patrol**—Adventures
Carol becomes a prisoner in an old abandoned mine in the remote, snow-capped regions of Mars
- 9 **Stars Of Tomorrow**—Amateurs
Lee Bennett emcees All-Winner Show with giant jackpot of prizes
- 5:15 4 **Film**
- 5:30 4 **Bob Atcher & Sammy Squirrel**
Life on a ranch with a group of little animals who live there

SUNDAY FEB. 3—cont'd

- 5:30 5 Claudia—Story Of A Marriage**
Claudia pays a visit to David's office and upsets the usual routine
- 7 America's Town Meeting—Talks**
"Should We Send An Ambassador to the Vatican?" Affirmative speaker: Arthur Bliss Lane; Negative: Dr. Douglas Horton
- 5:45 9 Travelers' Sketchbook—Film**
"Introductions"
- 6:00 4 Gene Autry Show—Western**
"The Western Way" Autry tries to save a young man from the life of crime and world of unhappiness
- 5 Royal Showcase—Variety**
George Abbott, emcee, presents Milton Berle, Kay Ballard, and Pee Wee King; Gordon Jenkins' orchestra
- 7 Paul Whiteman Revue—Musical**
Guests: Mary Mayo and Bill Callahan join Maureen Cannon and Earl Wrightson in tunes: "My Wonderful One," "Forty-Second Street," "Good News," "Cry," and "It's All In the Game"
- 9 "Man Who Changed His Name"**
- 6:30 4 This Is Show Business—Variety**
Clifton Fadiman, host, with panelists George S. Kaufman, Sam Levenson & guests June Havoc, Martha Wright, Pat Rooney Sr. & Jackie Miles
- 5 Young Mr. Bobbin—Comedy**
Alex takes Susie to the movies to celebrate her birthday, and she thinks it is a subterfuge to make preparations for a surprise party
- 7 Adventures Of Ellery Queen**
Lee Bowman as Ellery becomes involved with a dangerous insurance racket and nearly loses his life trying to crack it
- 7:00 4 Toast Of The Town—Variety**
Ed Sullivan presents the "Beatrice Lillie Story" with Miss Lillie and Reginald Gardiner
- 5 Comedy Hour—Variety Time**
Guest host Donald O'Connor presents Corinne Calvet, Frank Sinatra, Kay Starr and Ben Blue
- 7 Kings Crossroads—Film Drama**
- 7:30 9 Chicagoland Newsreel Review**
- 8:00 4 Fred Waring Show—Musical**
Featured number: "Wyoming Lullaby," also 1st in a series of American Telegnettes will be "The Affairs Of Tom Sawyer" with Bob Harris as Tom, Suzanne Lovell as Becky Thatcher, Clive Bill as Huck Finn, & Joan Wheatly as Aunt Polly
- 5 Television Playhouse—Drama**
"Tour of Duty" with Neva Patterson & Walter Matthau; powerful World War II drama about a Red Cross volunteer at a rest center for battle-fatigued airmen
- 7 Arthur Murray Party—Variety**
Kathryn Murray presents Jackie Gleason & company, Emil Coleman & his Sherry-Netherland Hotel orchestra, plus the Arthur Murray dancers

- 8:00 9 Rocky King, Detective—Drama**
"Judge For Yourself." A hard-hitting, honest man is murdered for no obvious reason
- 8:30 4 Break The Bank—Quiz Game**
Bert Parks emcees with Bud Collyer and Peter Van Steeden's orchestra with guest, singer Stephanie Augustine
- 7 Strength For The Free World**
- 9 Plainclothesman—Drama**
"False Arrest." A man is wrongly accused of murdering a diamond cutter who lives in the same rooming house
- 9:00 4 Celebrity Time—Quiz Session**
Guests: Lisa Kirk and Jerry Colonna; subject: Families
- 5 Red Skelton Show—Comedy**
Red clowns as "Cauliflower McPugg"
- 7 Hour Of Decision—Religious**
Billy Graham delivers sermon
- 9 Easychair Adventures—Film**
"Beautiful Dreamer"
- 9:30 4 What's My Line?—Panel Quiz**
John Daly host with panel: Dorothy Kilgallen, Bennett Cerf, Arlene Francis, and Hal Block
- 5 Cameo Theater—Drama**
"Problem Child" with Butch Cavell; a little boy, with an I.Q. of a genius, is maladjusted to the rest of the world and his family
- 7 Youth On The March—Religious**
- 9 Courtesy Theater—Feature**
Film (1st showing) "Red Desert" with Don Barry, Tom Neal & Jack Holt; the Pecos Kid is appointed by President Grant to capture a dangerous outlaw in the western desert
- 10:00 4 "Moon And Sixpence"—Feature**
Film with George Sanders, Herbert Marshall & Steve Geray; Somerset Maugham's celebrated story about a struggling artist who leaves his wife to paint in the South Sea Islands
- 5 Weatherman—Clint Youle**
- 7 "Trapped"—Feature Film**
Priscilla Dean stars
- 10:10 5 Dorsey Connors—Helpful Tips**
- 10:15 5 Alex Dreier—News Report**
- 10:30 5 Sports Star Time**
- 11:00 5 "Under The Big Top"—Feature**
Film with Marjorie Main, Anne Nagel, & Jack LaRue; tale of a circus aerialist who falls in love and leaves success behind her
- 9 "Cookin' Up Trouble"—Feature**
Film; comedy vaudeville with Billy Gilbert, Maxie Rosenbloom, June Lang
- 11:45 4 Eloise Salutes Stars—Talks**
Guest: comedian Billy Gilbert
- 12:00 4 Film**

(Stations reserve the right to change above listings without notice)

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Monday thru Friday

with **EDDIE DOUCETTE**

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WNBQ

**CHICAGO
CHANNEL 5**



Monday Feb. 4

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—Dave Garroway
- 9:00 4 **Morning News**—Information
Dorothy Doan and Harry Marble
- 5 **Mel Martin Show**—Variety
- 9:15 4 **Arthur Godfrey Time**—Musical
- 9:30 4 **Bride & Groom**—Interviews
- 5 **It's In The Bag**—Stunts
Bob Russell mc & Arlene James
- 9:45 4 **Breakfast With The O'Neill's**
- 10:00 5 **Home Cooking**—Recipes
Master chef Eddie Doucette, assisted by Loretta White, prepares a leg of lamb
- 9 **Your Figure Ladies**—Fogarty
- 10:30 4 **Film**
- 5 **Dave & Charlie Show**—Comedy
- 7 **Dennis James Show**—Variety
Dennis questions folk aboard ship "Okay Mother" with Julia Meade
- 9 **Strike It Rich**—Audience Quiz
Warren Hull questions contestants & "helping hand" Juliana Larsen
- 10:45 5 **Richard Harkness & The News**
- 11:00 4 **Creative Cookery**—Recipes
- 5 **Ruth Lyons' 50 Club**—Variety
Fun for the ladies (see pg. 10)
- 7 **Frances Langford-Don Ameche**
Interviews with James Amster, interior decorator, Pat Adair, dancer, and Samuel Schneidman, ivory collector
- 9 **Egg And I**—Continued Drama
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **The Bunch**—Musical Variety
Bette Chapel and Art Van Damme
- 9 **Search For Tomorrow**—Serial
- 11:45 9 **News Headlines**—Spencer Allen
- 12:00 4 **Film**
- 5 **Noontime Comics**—John Coons
- 7 **Bob And Kay Show**—Variety
- 9 **Hi Ladies**—Tommy Bartlett
Guest: Kenny Stallman
- 12:30 4 **Garry Moore Show**—Variety
Guest: George Freedley, curator of the Theater collection of the New York public library
- 5 **Meet Mintz**—Musical Selections
- 12:45 5 **Newsroom**—Late Reports
- 9 **Travelers' Sketchbook**—Film
"California"
- 1:00 5 **"One Thrilling Night"**—Film
Feature (1st showing) with John Beal & Wanda McKay; the war and gangland reach into the bridal chamber to humorously checkmate true love, and thereby hangs a tale of frustrated youth
- 9 **Chicago Cooks**—Recipes & Tips
(Continued on page 22)

Mike Boom says . . .

CHICAGO—The latest move by WGN-TV may increase the viewing range of channel 9 to an area of 4,660 square miles. WGN-TV boss Frank Schreiber has already applied to the FCC for permission to boost that station's power output to 200 kilowatts. Compare that with the station's present power



ROBLE

of 29 kilowatts. Schreiber estimates that an additional audience of 5,000,000 people will be served by the move.

Overheard at the Pub & Prow rendezvous — "Saw NBC's 'Today' show. Will Tomorrow never come?" . . . Whenever "Hawkins Falls" sets a scene in Sperry's Pharmacy, WNBQ designer Stan Rames works overtime to make the scene authentic—including genuine strawberry sundaes, banana splits and egg salad sandwiches. Especially enjoying his role as Doc Gibb is Art Peterson, who makes up the delicacies.

"Challenge," which recently switched from WBKB to WGN-TV, is getting some top scripting from Bess Flynn and Z. R. Segal. The TV editors have been asked to submit challenges to local talent to "do something different" outside their regular field. Gosh, how about a ballet number by Chet Roble, or a bathing suit routine with Peggy Taylor, a song by Spencer Allen or an adagio number by Harry Creighton?

Just think—what if that idea spread and local viewers could request different types of acts by each and every one of the stars from our four stations. Just think of these: a harmony duet by Paul Harvey and Ulmer Turner . . . a three-way flapjack flipping contest by Francois Pope, Kay Middleton and Beulah Karney . . . a dramatic sketch starring Jim Tree . . . a boxing match between Frazier Thomas and Tommy Bartlett . . . a barbershop quartet featuring Philip Lord, Fletcher Rabbit, Cactus Jim and Dorsey Connors.

For some deadpan chuckles, take a look-see at the new Bill Ballance show on WBKB at 10:30. He's got some dialogue that outsparkles Arthur God-

frey. . . . Jackie Van, always a local favorite, replaces Lucille Reed on channel 9's "This Is Music." Jackie started fast in show biz by winning three amateur contests in a row. Almost immediately, she started a coast-to-coast tour of theaters and night clubs. Jackie will be teamed with romantic Bill Snary on the pop numbers, while Nancy Carr and Bruce Foote handle the semi-classics.



VAN

Quincy College breaks into the TV headlines with its weekly "philosophy class" on WGN-TV, scheduled to start this month. The program will feature a 10 minute talk and a 20 minute playlet to demonstrate a point of morals or logic. Tied up with the show is a weekly session in the Art Institute. College credits will be awarded.

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MONDAY FEB. 4—cont'd

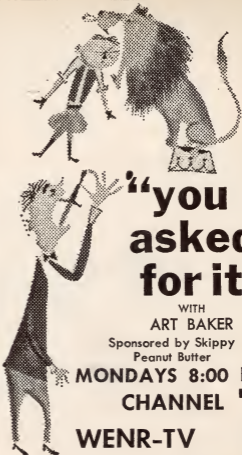
- 1:30 4 **First Hundred Years**—Serial
 1:45 4 **Luckey North Show**—Interviews
 2:00 4 **Frazier Thomas Show**—Variety
 5 **Big Pay Off**—Quiz Program
 7 **Beulah Karney Presents**—Ideas
 Miss Karney presents Chef Kaufman, head chef at the Drake Hotel, who will prepare a brook trout amandine and pompano; also films of the famous Cape Cod room
 9 **Mike Wallace & Buff Cobb Show**
 2:30 4 **Bert Parks Show**—Musical
 Bert, Betty, & Bobby sing "Peanut Vendor," "Busy Line," Heathertones do "Mene, Mene, Tekel," and "Flamingo"
 5 **Ralph Edwards Show**—Contest
 Carole Richards, Steve Reves, Sara Berner, and the Varieteers
 7 **Barbara Moro**—Creative Ideas
 9 **Camera Caravan**—Film Short
 "Winter In New York"
 3:00 4 **Feature Film**
 5 **Kate Smith Hour**—Variety
 Guests: Trini Rayes, Richard Himber and his orchestra, Howard & Wanda Bell, and a cracker-barrel session
 9 **Russ Davis Show**—Interviews
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Trade-Inn**—Swap Shop Fun
 9 **Telephone Game**—Quiz Contest
 Jane and Harold invite you to join the fun; send in your number
 4:15 4 **Bill Evans Show**—Musical
 5 **Gabby Hayes Show**—Tall Tales
 4:30 5 **Howdy Doody Show**—Kids Fun
 7 **Sagebrush Theater**—Western
 "Romance of the Rockies" feature
 9 **Music A La Mode**—Jack Fuller
 4:45 4 **Assembly**—Military Questions
 Chief Corey shows a film titled "Counterfire"
 5:00 4 **Kids Karnival Kwiz**—Film Game
 5 **Cactus Jim**—Western Film
 9 **Trail Blazers' Theater**—Western
 "Brand of the Devil"
 5:30 4 **Silhouettes Of The West**—Songs
 5 **Weatherman**—Clint Youle
 7 **Tom Corbett Space Cadet**
 5:40 5 **Dorsey Connors Show**—Ideas
 5:45 4 **Window Shopping**—Commercial
 5 **Public Life Of Cliff Norton**
 "Wear Your Medals & Decorations"
 7 **King Calico**—Puppet Show
 The King goes for a whale-back ride which turns out to have its ups and downs
 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments**—Bob Elson
 5 **Kukla, Fran, & Ollie**—Puppets
 7 **Paul Harvey With The News**
 9 **Captain Video**—Adventures

- 6:10 7 **Top O' The Weather**—Russ Reed
 6:15 4 **Ulmer Turner And The News**
 5 **Goldbergs**—Domestic Comedy
 Gertrude Berg stars as Molly
 6:20 7 **Sports Highlights**—News Events
 6:30 4 **CBS News**—Douglas Edwards
 5 **Those Two**—Comedy Adventures
 7 **Hollywood Screen Test**—Drama
 Neil Hamilton, mc, presents Richard Carlson who assists young hopefuls
 9 **Spencer Allen And The News**
 6:45 4 **Perry Como Show**—Musical
 Tunes: "Would You Like To Take A Walk" "Little White Cloud," "Anytime" and "Twilight On The Trail"
 5 **News Caravan**—John C. Swayze
 9 **Chicagoland Newsreel**—News
 7:00 4 **Video Theatre**—Drama
 "Kelly" starring Robert Preston; comedy-romance about a G.I. in the Normandy Invasion who falls in love with a French girl
 5 **Paul Winchell**—Jerry Mahoney
 7 **Mr. District Attorney**—Drama
 Two escaped lifers, intent on squaring their accounts for their imprisonment, prove a double-barreled menace for Mr. D.A. in "The Case of the All But Two"
 9 **Earl Nightingale Show**—Talks
 Chatter, interviews, & commentary
 7:15 9 **Our World**—Film Short
 "Obligations"
 7:30 4 **Arthur Godfrey's Talent Scouts**
 5 **Voice Of Firestone**—Musical
 Bidu Sayao, soprano, guest soloist, sings "Un Bel Di Vedremo" from "Madam Butterfly," "La Violetera," "A Perfect Day," and "El Relicario." Chorus and orchestra do "Marching Along Together," "Sabre Dance," and "Rakoczy March"
 7 **Horizons**—Discussion
 "The future of the Theater" Prof. O. J. Campbell, Shakespearean scholar, discusses the subject with student panel: Chase Crosley, Holly Bradford, Pamela Lewis, Earl Dossey, and Thomas Kilfoil
 9 **Johns Hopkins Science Review**
 8:00 4 **I Love Lucy**—Comedy Drama
 Lucy tries her hand at playwriting, as well as acting, for the Wednesday Afternoon Fine Arts League in "Lucy Writes a Play"
 5 **Lights Out**—Drama
 "The Chain" with Raymond Massey; a man imprisoned in a conquered country meets two strange cell mates who involve him in an unusual adventure
 7 **You Asked For It**—Unusual Acts
 Art Baker presents public's requests
 9 **"Scattergood Meets Broadway"**
 Feature film with Guy Kibbee & Mildred Coles; Scattergood finances a young playwright and a New York stage show

MONDAY FEB. 4—cont'd

- 8:30 4 It's News To Me—Panel Quiz**
John Daly is host to panelists: Quincy Howe & Anna Lee, with guests: Quentin Reynolds, Joseph Mankiewicz, and Margaret Lindsey
- 5 Robert Montgomery Presents**
"Rise Up and Walk" with Lloyd Bridges & Kim Hunter; story of the treatment and recovery of three polio victims.
- 7 Crusade In The Pacific—Film**
"Shifting Tides in the Orient" chapter 23 in series
- 9:00 4 Studio One—Drama**
"A Candle For St. Jude" with ballerina Tanaquil Le Clercq, Marc Platt, Betty Low, and Lili Darvas; conflict between the aged prima donna and the young unknown dancer who has created the new ballet Madame is producing
- 7 Bill Gwinn Show—Variety**
- 9:30 5 Who Said That?—Quote Quiz**
Walter Kiernan quizzes guest panelists Juliana Larson, noted concert singer; Dr. Roy K. Marshall, scientist; George Allen, Washington lawyer, and Bill Henry, writer
- 7 Studs' Place—Informal Variety**
The mighty calorie invades "Studs' Place"
- 9 Challenge—Drama, Music**
Variety with vocalist Jackie James, Philip Lord, the Four Jacks vocal group, and Jimmy Blade's music. Guest: Jack Herbert, sleight of hand expert, also "The Hasbeen" with Maurice D. Copeland and Tony Parrish
- 10:00 4 Ernie Simon—Curbstone Cutup**
Delightful talks with interesting characters on State Street
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 9 "Top Secret"—Feature Film**
John Loder in thrilling tale of mystery and intrigue
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Chronoscope—Discussion**
- 5 Clifton Utley And The News**
- 10:30 4 Bill Ballance Show—Variety**
- 5 Let's Look At Sports**
- 7 Solo Theater—Film Drama**
- 10:45 5 Herbie Mintz Show—Musical**
- 7 Handy—Facts You Should Know**
- 11:00 4 Murder Before Midnight—Film**
"Big Town" mystery drama
- 5 Feature Film**
- 7 Austin Kiplinger And The News**
- 11:30 4 Midnight Edition—Ulmer Turner**
- 5 Assembly VI—Filmed Report**
U.N. General Assembly in Paris
- 9 Chicagoland Newsreel—Reports**

(Stations reserve the right to change above listings without notice)



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Jacqueline James
Philip Lord
Jimmy Blade's Music

Guest Star
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FORECAST FOR "TODAY"— WARMER (IT'S HOPED)

By JACK MABLEY

Who do you think are the 10 outstanding personalities in television?

I'll guess that your list would correspond closely to your favorite shows. Everyone connected with television—on both the sending and receiving ends—is realizing that good television is people. It's not what we see, but whom we see that interests us. I can think of no better illustration than Dave Garroway, who as boss of his own musical show was one of the strongest and most likeable personalities on the air.

On his new morning show, *Today*, Dave does an amazing job mechanically, but he is dealing in things instead of people, and the show cries for life and warmth.

To return to nominations for the outstanding personalities in TV, here is one columnist's list.

Dinah Shore: The number 1 glamor girl, with talent yet. Dinah is the best of the girl pop singers, and she is all sweetness. She also is blessed with a producer who builds the entire show around Dinah's vitality and smile.

Robert Montgomery: Here is a rather intense man who reflects a strong desire to bring his audience the best show he can possibly produce. He is handsome and smart and has a sense of humor and always is a welcome guest in our house.

Red Skelton: Mr. Television of 1952. He is one of the funniest men alive, and he always makes his audience feel that he is having more fun than anybody. He too has the terrific asset of having a show built completely around his personality.

Arthur Godfrey: He is the one person on the list who isn't a great personal favorite of mine, but it would be impossible to name outstanding personalities and leave Godfrey out. There are half a million people with more physical talent than Godfrey, but few with more plain homespun charm.

Lucille Ball: Miss Ball is pure screw-

ball on her shows. She has some indefinable spark that has made her the best comedienne on television.

Oliver J. Dragon: Or to be exact, the man behind Oliver and his friends, Burr Tillstrom. Burr has brought more joy and warmth to more people than any other person in television.

Bergen Evans: The professor is wise and he is witty. He reminds me, naturally enough, of the rarest of all creatures, the college instructors who make classes a pleasure. He also makes watching television a pleasure.

Fran Allison: There's a little personal prejudice here, because I know that Fran is just as wonderful off the screen as she is on, and that's as high a compliment as can be paid.

Fred Waring: Another low pressure guy, always a gentleman, always the perfect guest, who always leaves you feeling better than when he came.

Marlin Perkins: Mr. Perkins has a way with animals, and he doesn't do too badly with people. Television has enabled him to take a million boys and girls and men and women on personally escorted tours of his zoo every Sunday. He is friendly and sympathetic and tremendously interesting.

It's quite a privilege to be able to visit with people such as these in my home every week.



Our only hope is to shanghai some talent from Chicago.

Tuesday Feb. 5

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
Dave Garroway acts as commentator
- 9:00 4 **Morning News**—Interviews
5 **Mel Martin Show**—Capers
- 9:15 4 **Arthur Godfrey Time**—Variety
- 9:30 4 **Bride & Groom**—Interviews
5 **It's In The Bag**—Variety
Bob Russell me of fun in a grocery store with singer Arlene James, and Jesters, vocal & instrumental group
- 9:45 4 **Breakfast With The O'Neils**
- 10:00 5 **Home Cooking**—Eddie Doucette
9 **Your Figure Ladies**—Fogarty
- 10:30 4 **To be announced**
5 **Dave & Charlie Show**—Antics
7 **Dennis James Show**—Interviews
9 **Strike It Rich**—Quiz Time
Warren Hull emcees contest
- 10:45 5 **Richard Harkness & The News**
- 11:00 4 **Creative Cookery**—F. Pope
Chinese rice and egg foo yong, with quick gravy
5 **Ruth Lyons' 50 Club**—Informal
7 **Frances Langford-Don Ameche**
Excerpts from "The Purple Heart Diary" are read by Miss Langford. Special guests: actor Kevin McCarthy, dancers Copsey & Ayers, and Fran Lee (Mrs. Fixit)
- 9 **Egg and I**—Serial Drama
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **The Bunch**—Music Time
9 **Search For Tomorrow**—Drama
- 11:45 9 **News Headlines**—Spencer Allen
- 12:00 4 **Steve Allen Show**—Variety
Guests: the Three Buddies, dancers: Buster Crabbe, the Acquazianis, and June Earling, swimmer
5 **Noontime Comics**—John Coons
7 **Jessie DeBoth's TV Notebook**
9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety
Guests: Betty Walker & Mel Leonard comedy team
5 **Meet Mintz**—Piano Melodies
Listen to your favorite tunes
7 **Bob And Kay Show**—Variety
- 12:45 5 **Newsroom**—Late Information
9 **Travelers' Sketchbook**—Film
"Costa Rica"
- 1:00 5 **"Mask Of Dijon"**—Feature
Film with Eric Von Stroheim & Denise Vernac; a jealous magician with hypnotic powers sets a trap to kill his wife
9 **Chicago Cooks**—Demonstration
- 1:30 4 **First Hundred Years**—Serial
Problems of a young married couple
- 1:45 4 **Lucky North Show**—Interviews



INERTIA SMITH



Might be you ought to take a look at the dinner.

One Hour TV



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TV REPAIRS

All Makes and Models
BY QUALIFIED TECHNICIANS

RODNEY 3-2200

TELE-TRONICS

COMING

Parade of Stars

Mini Parade
March 6

COMING Feb. 7

BILLY DE WOLFE

KAY THOMPSON
April 3

Dorothy Shay
May 13

Empire ROOM
PALMER HOUSE

TUESDAY FEB. 5—cont'd

- 2:00 4 **Frazier Thomas Show**—Variety
Music, chatter, & nonsense with vocalist Jean Cordell & Bill Ballance
- 5 **Big Pay Off**—Quiz Contest
Randy Merriman host, all you have to do is write a letter on the woman in your life and why you think she ought to receive all those fabulous prizes
- 7 **Housewives Holiday**—Kirchner
- 9 **Mike Wallace & Buff Cobb Show**
- 2:30 4 **Film**
- 5 **Bill Goodwin Show**—Variety
Buddy Weed Trio, Eileen Barton sings
- 7 **Barbara Moro**—Creative Ideas
- 9 **Mel Torme Show**—Musical
- 3:00 4 **Film**
- 5 **Kate Smith Hour**—Variety
Guests: Andre, Andre, & Bonnie; the Golden Gate Quartet; dramatic star Richard Carlson; and Jim & Mildred Mulca, harmonica act
- 9 **Russ Davis Show**—Interviews
Russ & Sylvia with informal chatter
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Trade-Inn**—Exchange Show
Interesting items exchanged
- 9 **Telephone Game**—Harold Isbell
Jane & Harold quiz the contestants and hand out the prizes
- 4:15 4 **Bill Evans Show**—Variety
Informal chatter, music, and guests
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 5 **Howdy Doody Show**—Puppets
- 7 **Sagebrush Theater**—Western
"Cowboy From Sundown" feature film
- 9 **Music A La Mode**—Jack Fuller
- 4:45 4 **Assembly**—Military Talks
"Citizen In Arms" film about the Armed Forces, shown by Chief Corey
- 5:00 4 **Kids Carnival Kwiz**—Games
Art Hern emcees quiz session
- 5 **Cactus Jim**—Western Feature
- 9 **Trail Blazers' Theater**—Western
"Vigilantes of Dodge City"
- 5:30 4 **Silhouettes Of The West**—Music
- 5 **Weatherman**—Clint Youle
- 7 **Mary Hartline's Party**—Games
Small-fry enjoy a session with Mary and pianist Chet Roble
- 5:40 5 **Dorsey Connors Show**—Tips
- 5:45 4 **Window Shopping**—Commercial
Lucky North tours Chicago stores
- 5 **Public Life Of Cliff Norton**
Subject: "Public Speaking"
- 7 **Adventure Theater**—Stories
"Rex & Rinty" chapter 3
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
Guest: Tony Bettenhausen, national champion of big car racing
- 5 **Kukla, Fran & Ollie**—Puppets
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventures

- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray**—Comedy Skits
- 6:20 7 **Sports Highlights**—Carmichael
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Dinah Shore Show**—Musical
- 7 **Beulah Show**—Comedy Skits
- 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club**—Interviews
Guests: Eddie Stanky, and June & Gene Lockhart
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—News
- 7:00 4 **Frank Sinatra Show**—Variety
Frank presents Ann Triola and Frank Fontaine as his guests
- 5 **Star Theater**—Comedy-Variety
Host Milton Berle presents Mitzie Green
- 7 **Charlie Wild, Detective**—Drama
John McQuade stars as Wild in "The Case of the Tragic Mask" A brooch, mounted with two Greek masks of the theater—comedy and tragedy, sets Charlie on a man-hunt
- 9 **What's The Story?**—News Show
Panelists try to guess news event from reporter's dress and other clues
- 7:30 7 **Metropolitan Opera Auditions Of The Air**—Classical Selections
Opportunity for talented vocalists to attain recognition; Milton Cross mc
- 9 **Keep Posted**—Current Events
Today's headlines discussed by panel with Lawrence Spivak & Martha Rountree as moderators
- 8:00 4 **Crime Syndicated**—Drama
Suspense stories based on case material from files of the Senate Crime Investigating Committee. Moderator, Sen. Estes Kefauver; syndicate gangsters under pressure by law officers in their home territory, endeavor to open up in new territory
- 5 **Fireside Theater**—Film Drama
"The Exile" starring Clancy Cooper, Ann Savage & Dabbs Greer; a successful, but unethical business man, to avoid investigation, goes to Mexico
- 7 **United Or Not**—Discussion
Interviews with noted personalities by members of United Nations Correspondents Ass'n; U.N. News Conference; John McVane, chairman
- 9 **Battle Of The Ages**—Film
John Reed King emcees professional talent team competition; guests: Fifi D'Orsay, and Buck & Bubbles, dance team
- 8:30 4 **Suspense**—Mystery Drama
"Betrayal in Vienna" story of double-crossing and treachery by espionage agents
- 5 **Circle Theater**—Drama
"Image" by Anne Howard Bailey with Beatrice Straight & Edmon Ryan. What is a mother to do when disillusionment threatens a small boy?

TUESDAY FEB. 5—cont'd

- 8:30 7 "The Costello Case"—Feature
Film with Tom Moore & Lola Lane
- 9 Armchair Philosopher—Talks
Educational program featuring a phase of philosophy in dramatic form
- 9:00 4 Danger—Mystery Drama
- 5 Amateur Hour—Ted Mack mc
Ted Mack emcees program and pays special tribute to San Diego, Calif.
- 9 Front Page Detective—Mystery
Edmund Lowe stars as David Chase
- 9:30 4 My Friend Irma—Marie Wilson
Cathy Lewis as Jane tries to curb her friend's zany antics; Gloria Gordon is featured as Mrs. O'Reilly
- 7 Chgo. Symphony Chamber Or.
"Amongst Children" from "Solovakian Suite," "Emitte Spiritum Tuum," "Brother James' Air," "Golliwog's Cake-Walk," "Old Folks at Home," "From Lyons as I Journeyed," and "March of the Toys" George Schick conducts the orchestra
- 9 Boston Blackie—Mystery Drama
A disappearing body and a love affair draw Blackie into a trap on top of a building in "The Lying Black-mailer"
- 9:45 5 Bob Considine Show—Views
- 10:00 4 Ernie Simon—Curbstone Cutup
Ernie holds folksy interviews with the gang under the marquee
- 5 Weatherman—Clint Youle
- 7 Impact—News & Commentary
Story of the week is featured with reporters interviewed; also columnists discuss controversial issues and civic problems, Austin Kiplinger moderator
- 9 "Fear In The Night"—Feature
Film with Paul Kelly, Ann Doran & Kay Scott; while under influence of an inexplicable force, a young man commits murder
- 10:10 5 Dorsey Connors—Helpful Ideas
- 10:15 4 Continental Show—Variety
Renzo Cesana presents romantic monologues in an atmosphere of roses, champagne, and poetic phrases
- 5 Clifton Utley And The News
- 10:30 4 Bill Ballance Show—Interviews
Variety, guests, and music
- 5 Let's Look At Sports
- 7 The Kloses—Informal Chats
- 10:45 5 Herbie Mintz Show—Musical
- 11:00 4 Murder Before Midnight—Film
- 5 Sports Newsreel—News Events
- 7 Austin Kiplinger With The News
- 11:30 4 Nite Owl Movie—Feature
- 5 Survival—Civil Defense Prog.
- 9 Madison Sq. Garden Events
- 12:00 9 Chicagoland Newsreel—Data
- 12:45 4 Midnight Edition—Ulmer Turner

(Stations reserve the right to change above listings without notice)

TV FORECAST

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Television Mystery

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Your most thrilling half-hour
on the air

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Classic Architecture is probably the subject in this profile comparison between Danny Thomas and friend.

Where's Our Wailing Syrian?

Danny Thomas Eats Caviar With The Bosses

ONE of the great comic props of all time is the human nose. In the tradition of Jimmy Durante and Cyrano De Bergerac a bulbous nose is a foil for yaks, rather than a cause for shame. The classic proportions of the nose of Danny Thomas are used in a different way. Its curved elegance is the trademark for the famous "Wailing Syrian."

With a white tablecloth draped around his head and shoulders, and his arms extended from his sides, Danny will balance his nose precariously upon a microphone and gasp, "Look! No hands!" Then the classic lament of the starving Syrian begins. For his long and tedious hours of labor, what are the rewards? Stale rolls. And the "bosses" have special vaults just to keep the rubber bands they wrap around their wads of money. The revolution is

coming. Let the bosses take the losses.

Danny's famous hook and dark features make him a natural for earthy character parts in his involved and hilarious routines. From a \$50 a week job at Chicago's since-shuttered 5100 Club, often called the "upholstered garage," he has vaulted into the six-figure income brackets. He is a night club legend. Even when business is "stinkin' all over," the club Danny plays will hang out the SRO sign.

The Thomas personality has undergone some changes since its TV debut. The old routines are still there, but they are surrounded by weepy sentimental material more suitable for "Mama" or "The Goldbergs." One of the regular features is a battle of wits between Danny—as a perplexed Italian-American, and his wiser-than-her-years kid played by Bunny Lewbel. It's effective all right, but it just isn't Thomas.

The Thomas fable began when Danny as a talented Toledo, Ohio youth decided to strike out for Chicago and show biz. His real name, Amos Jacobs, seemed unsuitable for bright lights, so he grafted two of his brothers' names together and became Danny Thomas.

Much of Danny's success is credited to St. Jude. Danny, down and out in Chicago, wandered into a church and lit a candle to St. Jude, Patron Saint of the Hopeless Cause. Shortly afterward the 5100 job fell in his lap. Since then Danny has been conducting a one-man campaign to build a hospital for the underprivileged. The hospital will be named for Danny's patron saint—and plenty of Danny's own cash will be in it.

The new watered-down Thomas seems to guarantee him a long and bright future. His TV show has a comfortable rating. His latest movie "I'll See You in My Dreams," with the accent on tears, is a solid click. When not in New York for TV, Danny lives with his wife and three children in a plush Beverly Hills home, with no mortgage.

Yet Chicago, long a stronghold for Thomas fans, yearns for the good old days at the 5100, when an undiluted Danny had people begging to pay an entrance fee into an old garage. There, the "Wailing Syrian" could do no wrong.

Danny Thomas is seen every fourth week on the All Star Revue on Saturdays at 7:00 on channel 5.

Wednesday Feb. 6

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—Dave Garroway Emcee
Newscaster James Fleming will broadcast & monitor both TV set and teletype machines
- 9:00 4 **Morning News**—Dorothy Doan
5 **Mel Martin Show**—Variety
Mad hat designing contests, community singing, and personal interviews
- 9:15 4 **Arthur Godfrey Time**—Music
- 9:30 4 **Bride & Groom**—Interviews
5 **It's In The Bag**—Quiz Stunt
Variety type with Bob Russell mc
- 9:45 4 **Breakfast With The O'Neils**
- 10:00 5 **Home Cooking**—Tasty Dishes
9 **Your Figure Ladies**—Exercises
- 10:30 4 **To be announced**
5 **Dave & Charlie Show**—Comedy
7 **Dennis James Show**—Variety
Domestic difficulties solved in Dennis and Julia's "Problem Playhouse"
9 **Strike It Rich**—Warren Hull mc
Guest: Paul Terry, creator of Terry Toons
- 10:45 5 **Richard Harkness & The News**
- 11:00 4 **Creative Cookery**—Recipes
Mr. Pope prepares a "glamour cake" with glazed fruit topping
5 **Ruth Lyons' 50 Club**—Variety
7 **Frances Langford—Don Ameche**
Guests: Triads singing & dancing group; fashion show, and Helen Connell, a career girl
9 **Egg And I**—Continued Tale
Pat Kirkland & John Craven star
- 11:15 9 **Love Of Life**—Serial Story
Peggy McCay, Paul Potter, Jean McBride, Marie Kennedy, & Dennis Parnell are featured
- 11:30 5 **The Bunch**—Hugh Downs mc
9 **Search For Tomorrow**—Drama
Continued story featuring Mary Stuart, John Sylvester, & Lynn Loring
- 11:45 9 **News Headlines**—Spencer Allen
- 12:00 4 **Film**
5 **Noontime Comics**—John Coons
7 **Gayelord Hauser Program**
Informative chats about your health
9 **Hi Ladies**—Tommy Bartlett
- 12:15 7 **Bob & Kay Show**—Commentary
Bob Murphy and Kay Westfall introduce guests with interesting stories
- 12:30 4 **Garry Moore Show**—Comedy
Guest: comedian Cliff Norton
5 **Meet Mintz**—Pianist Raconteur
- 12:45 5 **Newsroom**—Late Reports
9 **Travelers' Sketchbook**—Film
"Montana"

- 1:00 5 **"Foreign Agent"**—Feature
Film with John Shelton, Gale Storm & Ivan Lebedeff; group of enemy agents seek plans for searchlight filter in film studio
- 9 **Chicago Cooks**—Food Prepared
- 1:30 4 **First Hundred Years**—Drama
Tale of a young married couple
- 1:45 4 **Lucky North Show**—Interviews
- 2:00 4 **Frazier Thomas Show**—Variety
5 **Big Pay Off**—Quiz Program
Randy Merriman & Bess Meyerson
7 **Beulah Karney—Foods Show**
Exotic budget meal, the secret of having fun while cooking; flaming shishkebabs; Boughour, and ammonia cookies
- 9 **Mike Wallace & Buff Cobb Show**
- 2:30 4 **Bert Parks Show**—Musical
Bert and Bobby sing "Are You From Dixie?" Betty Ann Grove sings "The Lady Is a Tramp;" Heathertones harmonize on "Stairway To the Stars," and Bert and Betty declare "I Could Write a Book"
- 5 **Ralph Edwards Show**—Stunts
Quiz with special features like "return engagement," "fabulous folks,"
- 7 **Barbara Moro**—Creative Ideas
- 9 **Board Of Education Show**
George Jennings commentator
- 3:00 4 **Feature Film**
5 **Kate Smith Hour**—Variety
Guests: Sig Rothschild, antique appraiser; Evalyn Tyner, pianist; operation "Snowfall," army maneuvers
- 9 **Russ Davis Show**—Melodies
Informal chatter with Russ & Sylvia
- 4:00 5 **Hawkins Falls, Pop. 6,200**
The problems, adventures, romances, and sorrows facing inhabitants of a small midwestern town
- 7 **Trade-Inn**—Pat Tobin Emcee
Exchange your "white elephant"
- 9 **Telephone Game**—Harold Isbell
Join the fun for an exciting prize
- 4:15 4 **Bill Evans Show**—Musical
Commentary, chatter, variety, news and guests comprise this session
- 5 **Gabby Hayes Show**—Tall Tales
Gabby narrates shootin' Western saga
- 4:30 5 **Howdy Doody Show**—Bob Smith
7 **Sagebrush Theater**—Western
"Across the Plains" feature film
9 **Music Ala Mode**—Jack Fuller
- 4:45 4 **Assembly**—Military Talks
Film: "Korea's New Army"
- 5:00 4 **Kids Karnival Kwiz**—Games
Kids are quizzed on film viewed
5 **Cactus Jim**—Western Feature
9 **Trail Blazers' Theater**—Western
- 5:30 4 **Silhouettes Of The West**—Talks
Roy Starkey conducts session for western minded youngsters
- 5 **Weatherman**—Clint Youle
7 **Tom Corbett Space Cadet**

Local Ticklers

Ed Allen reports on the surgeon who was advised to get into some other profession for reasons of health. He was doing too much inside work.

Burr Tillstrom tells about the actress who was all vogue on the outside and all vague on the inside.

Ernie Simon claims that following the line of least resistance makes both rivers and men crooked.

DAY AND NIGHT

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Songs! Comedy! Drama!

TONIGHT
and every
Wednesday



THE KATE SMITH EVENING HOUR

7:00 P.M.

Featuring the top names
in show business!

WNBQ—Channel 5
NBC Television

WEDNESDAY FEB. 6—cont'd

- 5:40 5 **Dorsey Connors Show**—Talks
5:45 4 **Window Shopping**—Commercial
5 **Public Life Of Cliff Norton**
Humorous skits on varied subjects;
entitled "Know your correct weight"
7 **King Calico**—Puppet Story
Waldo Mouse goes searching for coco-
nut milk, but he turns up a sunken
treasure instead!
5:50 5 **Clifton Utley And The News**
6:00 4 **Sports & Comments**—Bob Elson
5 **Kukla, Fran, & Ollie**—Frolic
7 **Paul Harvey With The News**
9 **Captain Video**—Adventures
A trip in space, in 2352 A.D.
6:10 7 **Top O' The Weather**—Russ Reed
Prediction for tonight and tomorrow
6:15 4 **Ulmer Turner And The News**
5 **Goldbergs**—Domestic Comedy
6:20 7 **Sports Highlights**—World News
John Carmichael reviews the events
6:30 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Adventures
Vivian Blaine & Pinky Lee in amus-
ing skits about show business
7 **Name's The Same**—Panel Quiz
Could you guess who the personage
is? Robt. Q. Lewis host with panel:
Abe Burrows, Meredith Wilson, &
Joan Alexander
9 **Spencer Allen And The News**
6:45 4 **Perry Como Show**—Musical
Guest: Vera Lynn, tunes: "You're
My Everything," "Remember," and
"Noodlin' Rag"
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Events
7:00 4 **Arthur Godfrey And His Friends**
Arthur and all the "little Godfreys"
present music, variety, and guests for
your viewing pleasure
5 **Kate Smith Evening Hour**
Variety with guests, music, song,
dance, skits, and commentary
7 **Paul Dixon Show**—Variety
Comedy and pantomime (see pg. 42)
9 **Feature Film**
8:00 4 **Strike It Rich**—Interview-Quiz
Warren Hull emcee of the "quiz with
a heart" and guest "helping hand"
5 **Kraft Theater**—Drama
"Follow the Dream" by Florence Ry-
erson & Alice Miller; comedy drama
about a young girl who isn't quite
sure whom she wants to marry
7 **Great Americans**—Film Short
"Thomas Jefferson" & "Alexander
Hamilton"
8:30 4 **The Web**—Mystery Drama
"Witness To Murder" an accountant
is accused of murdering a guard in a
department store
7 **Newsstand Theater**—Film Drama
9 **Easychair Adventures**—Films
"The Years Between"

WEDNESDAY FEB. 6—cont'd

- 9:00 4 **Blue Ribbon Bouts**—Boxing
Eugene Hairston vs Robert Villemain
in 10-round middleweight match from
Detroit's Olympia
- 5 **Pantomime Quiz**—Parlor Games
Mike Stokey, mc, Sandra Spence,
scorer; regular panel: Jackie Coogan,
Hans Conreid, Adele Jergens, and
Vincent Price
- 7 **Celanese Theater**—Drama
"Brief Moment" by S. N. Behrman
starring Veronica Lake & Robert
Sterling; romance between musical
comedy actress and rich young man
is broken by reappearance of former
loves
- 9 **Health Talk**—Dr. Van Dellen
"Peanuts, Pennies, & Safety Pins"
discussed by Dr. Paul H. Holinger,
assistant Prof. of Otolaryngology, U.
of Illinois, College of Medicine
- 9:30 5 **TV Recital Hall**—Music
Moura Synpany, pianist, guest
- 9 **Dick Tracy**—Mystery Drama
Ralph Byrd as Dick, Angela Greene
as Tess, Lyle Talbot as The Brain,
& Jo Carroll Dennison as Breathless
Mahoney
- 9:45 4 **Sports Quiz**—Film
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Ernie cuts capers with crowd under
the State & Lake marquee
- 5 **Weatherman**—Clint Youle
- 7 **Wrestling From Rainbo Arena**
Wayne Griffin announces matches
- 9 **"Abe Lincoln"**—Feature Film
Starring Walter Houston in various
phases of Lincoln's career
- 10:10 5 **Dorsey Connors**—Helpful Ideas
Tips you've never thought of
- 10:15 4 **Chronoscope**—Discussion
- 5 **Clifton Utley And The News**
- 10:30 4 **Bill Ballance Show**—Variety
Harry Suekman pianist assisting
vocalist Jean Cordell
- 5 **Let's Look At Sports**
- 10:45 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
- 5 **"Brewster's Millions"**—Feature
Film with Dennis O'Keefe, Helen
Walker & Eddie "Rochester" Ander-
son
- 7 **Austin Kiplinger With The News**
- 11:30 4 **Chicago Forum Of The Air**
Discussion before movie: "Should We
Have Strong Price Control?" dis-
cussed by four guests representing
opinions of Labor and Industry
- 9 **Chicagoland Newsreel**—Reports
- 12:00 4 **Night Owl Movie**—Feature
- 1:00 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above
listings without notice)

The Celanese Theatre

in association with the PLAYWRIGHTS

presents

"BRIEF

MOMENT"

by S. N. BEHRMAN

starring

VERONICA LAKE

ROBERT STERLING

TONIGHT AT 9:00

WENR-TV CHANNEL 7

This real theatre on TV has received
"Best of 1951" all around the
country:

*"Drama: The Celanese Theatre by a
substantial margin. Best acting, best
plays and best direction."*

*"Top Favorite Show: The Celanese
Theatre. Good plays wear better than
anything on television."*

—JACK MABLEY, Chicago Daily News
and TV Forecast

*"Best dramatic show: The Celanese
Theatre."*

—BOB LANIGAN, Brooklyn Daily Eagle

*"Best drama series: The Celanese
Theatre."*

—HARRY HARRIS, Philadelphia Bulletin

★ **RONSON** WORLD'S GREATEST LIGHTER ★
 PRESENTS
Peter Lind Hayes and Mary Healy
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"STAR OF THE FAMILY"
 WITH FAMOUS GUEST PERFORMERS
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 A HERBELL ABBOTT PRODUCTION
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NEW 11th Edition
ICE SHOW
 Dinner Show 8:30 Supper Show 12:00
ORRIN TUCKER'S orchestra
FAMILY MATINEE EVERY SUNDAY
special children's menu
 CALL "PHIL" WAbash 2-4400
Boulevard Room
THE CONRAD HILTON
 Formerly THE STEVENS

LIVELY TRIO IS SALUTED

A clever young instrumental trio, playing both pop and classical selections, was chosen to be honored with a Salute on Rubin's "Stars of Tomorrow." The contest, co-sponsored by TV Forecast and community newspapers, turned up talented Herb and Harold Slottag, and Matthew Dipiero, playing respectively drums, piano and accordion. They gave a smooth and effortless performance that belied their ages which are Harold 16, and Herb and Matt, 18.

The boys were representatives of the communities of Mt. Prospect and Arlington Heights. Publisher of their local community paper, the Herald, Stuart Paddock, Jr., was on hand to introduce the winning trio. The winners, who have been playing together only two months, also received a free weekend and professional engagement at the Whitcomb Hotel in St. Joseph, Mich.

Beginning February 3 Rubin's "Stars of Tomorrow" will be seen at 5:00 to 5:45 p.m. instead of the usual 9:00 to 9:30 p.m. slot on channel 9 each Sunday.



A good reason why they shouldn't "Stop the Music" is beguiling Shaye Cogan, featured songstress on the Bert Parks opus seen Thursday nights on channel 7.

Thursday Feb. 7

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
Dave Garroway as communicator
- 9:00 4 Morning News—Harry Marble
5 Mel Martin Show—Variety
- 9:15 4 Arthur Godfrey Show—Variety
- 9:30 4 Bride & Groom—John Nelson mc
5 It's In The Bag—Quiz Show
Super prize for those smart people
- 9:45 4 Breakfast With The O'Neils
- 10:00 5 Home Cooking—Recipes
9 Your Figure Ladies—Fogarty
- 10:30 4 To be announced
5 Dave & Charlie Show—Comedy
7 Dennis James Show—Quiz
9 Strike It Rich—Warren Hull mc
- 10:45 5 Richard Harkness & The News
- 11:00 4 Creative Cookery—Recipes
Fresh strawberry pie, with crust for two-crust pie
5 Ruth Lyons' 50 Club—Views
7 Frances Langford—Don Ameche
Jack & Cynthia Lemmon in amusing skit titled "The Couple Next Door"
Guests: Judith Evelyn, actress; Eileen & Carver, dancers, and Richard Himber
9 Egg And I—Continued Story
- 11:15 9 Love Of Life—Serial Drama
- 11:30 5 The Bunch—Musical Variety
Hugh Downs provides conversation
9 Search For Tomorrow—Tale
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Steve Allen Show—Comedy
Guests: De Lage & Shirley, magicians, and Polly Bergen, vocalist
5 Noontime Comics—John Coons
7 Bob & Kay Show—Commentary
9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Variety
Guests: Mickey Ross & Bernie West
5 Meet Mintz—Musical Show
- 12:45 5 Newsroom—Late Reports
9 Travelers' Sketchbook—Film
"Mexico"
- 1:00 5 "Swing Hostess"—Feature
Martha Tilton & Iris Adrian
9 Chicago Cooks—Kay Middleton
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Luckey North Show—Tips
- 2:00 4 Frazier Thomas Show—Variety
5 Big Pay Off—Quiz Program
7 Housewives' Holiday—Kirchner
9 Mike Wallace & Buff Cobb Show
- 2:30 4 Film

TV FORECAST



For your late evening's
ENTERTAINMENT...

THE
Bill Ballance

★ SHOW ★

Comedy! Music! Drama!

Monday thru Thursday at
10:30 p.m. Friday at 10:45 p.m.

AT 11:00 p.m.

**MURDER before
MIDNIGHT**

Chills, thrills, every Monday
thru Friday at 11 to 11:30 p. m.

KEEP
TUNED
TO



THURSDAY FEB. 7—cont'd

- 2:30 5 **Bill Goodwin Show**—Variety
Music & comedy with Eileen Barton
- 7 **Barbara Moro**—Creative Ideas
- 9 **Mel Torme Show**—Musical
- 3:00 4 **Feature Film**
- 5 **Kate Smith Hour**—Variety Time
Segment of America Sings and teenage panel; guests: Corp. Elsie Davis, singer, and Corinne & Tito Valdez
- 9 **Russ Davis Show**—Commentary
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Trade-Inn**—Variety Of Antiques
TV swap shop with variations
- 9 **Telephone Game**—Harold Isbell
Is yours the lucky number?
- 4:15 4 **Bill Evans Show**—Variety
- 5 **Gabby Hayes At The Double Bar M Ranch**—Western Story
- 4:30 5 **Howdy Doody Show**—Variety
- 7 **Sagebrush Theater**—Western
"Phantom Ranger" feature film
- 9 **Music Ala Mode**—Jack Fuller
- 4:45 4 **Assembly**—Military Talks
Chief Corey introduces guests from the Illinois National Guard
- 5:00 4 **Kids Karnival Kwiz**—Games
Art Hern emcees quiz session
- 5 **Cactus Jim**—Western Feature
- 9 **Trail Blazers' Theater**—Western
"Fugitives of the Plains"
- 5:30 4 **Silhouettes Of The West**—Talks
- 5 **Weatherman**—Clint Youle
- 7 **Mary Hartline's Party**—For Kids
Mary & Chet Roble entertain young'ns
- 5:40 5 **Dorsey Connors Show**—Ideas
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Subject: "Adopt a Baby"
- 7 **Adventure Theater**—Film Tale
"Rex & Rinty" chapter 4
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Kukla, Fran, & Ollie**—Jolly Fun
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventure Tale
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray**—Comedy Antics
- 6:20 7 **Sports Highlights**—Carmichael
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Dinah Shore Show**—Musical
- 7 **Lone Ranger**—Western Drama
- 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club**—Interviews
Sherman Billingsley is your host
- 6:45 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **Star Of The Family**—Variety
Peter Lind Hayes and Mary Healy present Jerry Colonna and the singing Mills Brothers
- 5 **Groucho Marx Show**—Comedy
Clowning Groucho ad-libs with contestants giving them a chance at special jackpot plus asking questions on "You Bet Your Life" quiz
- 7 **Stop The Music**—Musical Quiz
Bert Parks mc with Betty Ann Grove, Jimmy Blaine, & "mystery melody"
- 9 **This Is Music**—Song-Variety
Popular & classical with vocalists Jackie Van, Bill Snary, Nancy Carr, & Bruce Foote; Alex Gray host
- 7:30 4 **Amos 'n' Andy**—Comedy Drama
Kingfish & Sapphire have an argument and she goes home to mother
- 5 **Treasury Men In Action**—Drama
Walter Greaza stars as "chief of the bureau" in these dramas
- 9 **Press Conference**—Interviews
Lee Schooler moderator of panel
- 8:00 4 **Hollywood Opening Night**—Film
- 5 **Mystery Drama**
"A Moment Of Memory" with David Niven and Nina Foch
- 7 **Herb Shriner Time**—Humor Skits
Hoosier humorist Herb gives his interpretation of the everyday scenes
- 9 **Shadow Of The Cloak**—Drama
"Gateway To Fear" story about an old man who is smuggled under the Iron Curtain
- 8:30 4 **Big Town**—Newspaper Drama
"The Wallflower" a romance starved girl, who handles funds for large industrial firm, falls into the clutches, of an adventurer whose specialty is living off wealthy women
- 5 **Ford Festival**—Musical Variety
James Melton mc, with regulars Morey Amsterdam, Wally Brown & Billy Barty, also Dr. Roy K. Marshall
- 7 **Meet The Champ**—Boxing Bout
Wally Butterworth, mc; topflight pugilistic bouts from Quantico Marine Base, Quantico, Virginia
- 9 **Foreign Intrigue**—Myst'y Drama
Racketeers confiscate U.S. relief supplies, and set a trap for Robert Cannon (Jerome Thor) when a phone call reverses the entire situation
- 9:00 4 **Racket Squad**—Drama
"One Angle Too Many" a confidence woman fakes the role of baby sitter to negotiate a major household theft; Reed Hadley portrays Capt. Braddock
- 5 **Martin Kane, Private Eye**
Tale of mystery and intrigue with Lloyd Nolan as Kane always on the side of justice and the law

THURSDAY FEB. 7—cont'd

- 9:00 7 How Did They Get That Way?**
Education and discussion in adult and child psychology with Isabel Leighton & guest discussing "Psychological Implications of Gossip"
- 9 Inside Story—Robert Hurleigh**
- 9:30 4 Pace Of Chicago—Variety Type**
Caleb relives Chgo.'s past, elaborating perhaps a choice bit of gossip or news around Our Town
- 5 Wayne King Show—Musical**
Salute to music, with tunes: "You," by Barbara Becker; "My Silent Love," "Meditations from Thais" violin solo; "I Got Rhythm," "Say It With Music," "I Hear a Rhapsody" by Gloria Van; "Big Bass Viol," "The Whole World Is Singing My Song"; "Johnny One Note," by Barbara, "Drums In My Heart," and "Strange Music"
- 7 At Home Show—Musical Variety**
- 9 400 House Party—Variety Acts**
Singing, dancing, and musical acts
- 9:45 7 Carmel Myers Show—Variety**
- 10:00 4 Ernie Simon—Curbstone Cutup**
Zany antics by the "Mayor" of State Street with passers-by
- 5 Weatherman—Clint Youle**
- 7 Family Showtime—Film Drama**
"The Gnat" with Sidney Blackmer & Jane Wyatt; story of a successful man who fails to remember the help given him in the dark days of his own career
- 9 Feature Film**
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Continental Show—Musical**
5 Clifton Utley And The News
- 10:30 4 Bill Balance Show—Variety**
5 Let's Look At Sports
7 Dr. Fixum—Household Tips
Clever and practical ideas
- 10:45 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
5 "Dangerous Intruder"—Feature
Film with Richard Powers, Veda Ann Borg, Charles Arnt; girl becomes a convalescent in house whose owner is obsessed with collecting art pieces
- 7 Austin Kiplinger And The News**
- 9 "Scared To Death"—Feature**
Suspenseful mystery thriller with Bela Lugosi, Geo. Zucco & Molly Lamont
- 11:10 7 "Ghost Goes West"—Feature**
Robert Donat & Jean Parker
- 11:30 4 Nite Owl Movie—Feature**
- 12:15 9 Chicagoland Newsreel—Data**
- 12:45 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

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At Central Park



DEAR BOSS:

Fellow named Earl Nightingale (a homey philosopher type) promised us viewers we could quadruple our income on his new WGN-TV show. Just in the nick of time too, with the new penny postcards blowing the lid off price controls. According to Earl, the way to get big money is simple — you just THINK big money and presto . . . Actually, I figure he's been watching too many Magic Bunny commercials.

I, who was one of Garroway's stoutest (?) boosters, now write about his new TODAY show with tear-dimmed eye and heavy heart. Frankly, it's a shame. The show comes that close to being terrific — I mean it! All it needs is Connie Russell, Jack Haskell, Cliff Norton, Bette Chapel, Russell & Vanio, Joe Gallichio & Co., Edith Barstow, Bill Hobin, Charlie Andrews and a pint-sized budget.

"You Asked For It" finally destroyed my next-to-last illusion. First, they showed us a standard side-show attraction: The Headless Woman. Then — hold onto your hats — Art Baker took a camera shot BEHIND the poor gal and here she's just as alive and happy as Ed Sullivan. The whole thing's done with mirrors. Next thing they'll be exposing Paul Harvey — showing he's actually a rabbit 6 feet high.

I'm just mean enough to get a big boff outa Edward R. Murrow's disaster on "See It Now." Something went wrong with the sound and Eddie's poised, slightly condescending baritone began doing nip-ups.

That was funny enough to bring tears, but then, a moment later, poor Eddie asked a technician if they had things fixed yet. The fixit guy thought he was off-mike so he shouted, "Naw, things are in a hell of a mess!" To that unknown comedian, a closing credit for the Understatement of the Week.

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WGN-TV 4:00-4:30

MON.
THRU
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Friday Feb. 8

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garroway Reports
9:00 4 Morning News—Commentary
5 Mel Martin Show—Variety
Jingle contest conducted by the table-hopping emcee, music & exercises
9:30 4 Bride & Groom—Interviews
9:45 4 Breakfast With The O'Neils
Informal chats, comments, and guests
5 It's In The Bag—Games Quiz
10:00 5 Home Cooking—Recipe Fun
9 Your Figure Ladies—Fogarty
10:30 4 To be announced
5 Dave & Charlie Show—Antics
7 Dennis James Show—Interviews
9 Strike It Rich—Warren Hull mc
10:45 5 Richard Harkness & The News
11:00 4 Creative Cookery—Recipes
Crabmeat salad ravigote with stabilized mayonnaise, and fresh potato pancakes
5 Ruth Lyons' 50 Club—Chatter
7 Frances Langford—Don Ameche
Guest: ballerina Irma Sandre, fashion show, & Meredith Wilson's orchestra leader
- 11:00 9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
Pat McCay featured in cast
11:30 5 The Bunch—Musical Variety
Hugh Downs provides conversation
9 Search For Tomorrow—Tale
11:45 9 News Headlines—Spencer Allen
12:00 4 Who's Talking?—Hal Tate mc
A masked photograph reveals a clue
5 Noontime Comics—John Coons
7 Gayelord Hauser Program
Eat the right foods and live a long life, according to Mr. Hauser
9 Hi Ladies—Interviews
12:15 4 Steve Allen Show—Comedy
Guest for today: King Johnson, tap dancer on skates
7 Bob And Kay Show—Variety
Interesting guests and a session with the menagerie
12:30 4 Garry Moore Show—Comedy
Guest: Lucile Watson, actress
5 Meet Mintz—Music Session
12:45 5 Newsroom—Late Information
9 Travelers' Sketchbook—Film
"New Hampshire"
1:00 5 "Father Steps Out"—Feature
Film with Frank Albertson, Jed Prouty & Lorna Gray; railroad president, trying to regain his health and keep his railroad from rivals, gets unexpected help from two tramps

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FRIDAY FEB. 8—cont'd

- 1:00 9 Chicago Cooks—Kay Middleton
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Luckey North Show—News
- 2:00 4 Frazier Thomas Show—Variety
- 5 Big Pay Off—Quiz Program
Randy Merriman and Bess Myerson
- 7 Beulah Karney—Foods Show
Miss Karney declares "Let Freedom Ring in the Kitchen!"
- 9 Mike Wallace & Buff Cobb Show
- 2:30 4 Bert Parks Show—Musical
Tunes: "Mountain Greenery," "Joshua Fit The Battle of Jericho," "Nature Boy," "Gambella," and "You Are Love"
- 5 Ralph Edwards Show—Quiz
- 7 Barbara Moro—Creative Ideas
- 9 Camera Caravan—Film Shorts
- 3:00 4 Feature Film
- 5 Kate Smith Hour—Musical
Guests: Hoeter & Byrd, station relations with Stan Bornenson, and Sen. Pastore (D-RI)
- 9 Russ Davis Show—Variety
- 4:00 5 Hawkins Falls, Pop. 6,200
Problems of people in a small town
- 7 Trade-Inn—Unique Exch. Show
Pat Tobin & Todd Purse conduct
- 9 Telephone Game—Quiz Session
Conversations with potential prize winners stimulate our enjoyment
- 4:15 4 Bill Evans Show—Variety
- 5 Gabby Hayes Show—Tall Tales
- 4:30 5 Howdy Doody Show—Puppets
Bob Smith entertains small-fry
- 7 Sagebrush Theater—Western
"Danger Valley" feature film
- 9 Music Ala Mode—Jack Fuller
- 4:45 4 Assembly—Armed Forces Show
Phone call interview to GIs in Tokyo
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 9 Trail Blazers' Theater—Western
"Renegades"
- 5:30 4 Silhouettes Of The West—Chats
- 5 Weatherman—Clint Youle
- 7 Tom Corbett Space Cadet
- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton
"Telling Fortunes With Axel Grease"
- 7 King Calico—Puppets For Kids
Down to the bottom of the sea go the King and the Duke of Domino, where they invent a new way of talking
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Kukla, Fran, & Ollie—Puppets
- 7 Paul Harvey With The News
- 9 Captain Video—Adventures

- 6:10 7 Top O'The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 5 Goldbergs—Domestic Comedy
- 6:20 7 Sports Highlights—News Events
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
Pinky Lee & Vivian Blaine star
- 7 Say It With Acting—Charades
Maggi McNellis & Bud Collyer emcee
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
"Play Me A Hurtin' Tune," "Cry," "I Want To Love You," and "Let's Fall In Love"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 Mama—Domestic Comedy Skit
Peggy Wood is featured as Mama
- 5 Ezio Pinza Show—Variety
Music, romance, and comedy sketches
- 7 Mystery Theater—Drama
Inspector Mark Saber (Tom Conway)
- 9 Twenty Questions—Panel Quiz
Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist John Loder
- 7:30 4 Man Against Crime—Drama
An aeronautical engineer, a beautiful wife, a ballet dancer, a red agent, all add up to murder for Mike Barnett (Ralph Bellamy) to solve
- 5 Walt's Workshop—Creative
Walt begins a special Boy Scout Project—repairing toys
- 7 Stu Erwin Show—Comedy Skits
Stu and June have domestic troubles
- 9 Not For Publication—Drama
"Room 405" by Lloyd Norris
- 8:00 4 Playhouse Of Stars—Drama
"The Daughter" starring Geraldine Fitzgerald and Juanita Hall in a tale revealing the powerful influence wielded by the strange personality of Lincoln's wife
- 5 Big Story—Newspaper Drama
"Case of the Mysterious Mobster" dramatization of the experience of reporter Paul McCarthy of the San Diego Journal
- 7 Rebound—Film Drama
Presenting short dramas with novel twist endings; first is entitled "The Cheat"
- 9 Down You Go—Panel Quiz
Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, & Robert Breen; guest: Ernestine Gilbreth Carey, author of "Cheaper By The Dozen"
- 8:30 5 Aldrich Family—Comedy
Henry and Homer are in & out of trouble

FRIDAY FEB. 8—cont'd

- 8:30 7 Tales Of Tomorrow—Drama**
Billy Redfield and Edgar Stehli star in a story that answers the questions: what makes a writer desire what he considers the most unusual machine ever built, and what causes the owner to regret murdering the man who wanted to steal this possession?
- 9 Mal Bellairs Show—Musical**
- 9:00 4 Live Like A Millionaire—Music**
Children introduce their talented parents; John Nelson and Connie Clawson conduct session
- 5 Cavalcade Of Sports—Boxing**
Chico Vejar vs Johnny D'Fazio (10 rounds welterweight) from the Garden
- 7 Craig Kennedy, Criminologist**
Donald Woods stars in mystery drama titled "The Golden Dagger"
- 9 Cavalcade Of Stars—Variety**
Jackie Gleason emcee welcomes guests
- 9:30 4 Bill Ballance Show—Variety**
Music by Harry Suekman
- 7 Today's Teens—Discussion**
Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45 5 Greatest Fights Of The Century**
Boxing film: Lou Ambers vs Henry Armstrong (August 1939)
- 10:00 4 Ernie Simon—Curbstone Cutup**
Laughter, gags, and some antics under the State & Lake marquee
- 5 Weatherman—Clint Youle**
What does tomorrow hold?
- 7 Courtesy Hour—Jim Moran mc**
Music, dancing, & singing with professionals performing in variety acts, music by Bruce Chase
- 9 "Sundown"—Feature Film**
George Sanders, Gene Tierney & Bruce Cabot; a group of soldiers stationed at Malika attempt to prevent tribesmen from acquiring firearms
- 10:10 5 Dorsey Connors—Helpful Ideas**
Unique ways of using common items
- 10:15 4 Chronoscope—Discussion**
- 5 Clifton Utley With The News**
- 10:30 4 Washington Spotlight—News**
- 5 Let's Look At Sports**
- 10:45 4 Danny O'Neil Show—Tentative**
- 5 Herbie Mintz Show—Old Tunes**
- 11:00 4 Murder Before Midnight—Film**
- 5 "Brewster's Millions"—Pt. II**
(For description of feature film see Wed. 11:00 ch. 5 listing)
- 7 Austin Kiplinger With The News**
- 9 Feature Film**
- 11:30 4 Nite Owl Movie—Feature**
- 12:15 9 Chicagoland Newsreel—Data**
- 1:00 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)



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NEXT WEEK—Enjoy a pleasant visit with Ken Murray and his chorus line of Glamor-Lovelies.

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Reserve your copy of TV FORECAST at the newsstand NOW.



Boys and girls, do you want to meet one of the smartest little boys in television? Here he is in the picture, and his name is Frankie VanderPloeg. He appears on the Quiz Kids show every Sunday.

But don't let all that smartness fool you. I hear that Frankie isn't the least bit spoiled, and that he is also one of the politest kids you could meet anywhere. I guess nobody likes a show-off, so as long as Frankie is a good boy, I guess all that smartness won't hurt him. What do you think?

Here are some of my weekly contest winners:

James Bates, South Haven, Mich., Marilyn Beranek, Berwyn, Ill., Rosemary Diechman, St. Joseph, Mich., Donald Engler, St. Joseph, Mich. Rich Essick, Chicago, Ill., Carol Fergus, Racine, Wis., Paulette Norwine, Gary, Ind., Charles Posch, Chicago, Ill.,

Anna Prince, Joliet, Ill., Karen Rogers, Chicago, Ill., Eugene Scheer, New Lenox, Ill., Mary Semenetz, Fremont, Mich., Sidney Simmons, Plano, Ill., Kevin Thomas, Chicago, Ill.

THIS WEEK'S CONTEST: How many different kinds of fishes can you name? Make up the longest list you can think of, and send it to Uncle Herbie, % *TV Forecast*, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, Feb. 10. First prize is \$1; second prize 50 cents; next 12 prizes are 25 cents each.

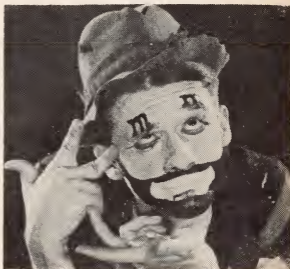


Circus Acts Open To Local Youth

With spring not too far off and circus fever in the air, Chicagoland youngsters who have sawdust talent—acrobats, wire walkers, balancers, jugglers, clowns and animal acts—now have a chance to appear on a network TV show and win prizes.

Co-directors of the talent search are Lee Salberg and Warren Jones of WBKB. They are looking for amateurs under 18 years of age. The winners from this area will travel expense-free to Philadelphia to appear on the circus show "Candy Carnival," which is seen on channel 4 every Sunday at 11:30 a.m.

In addition, winners from Chicagoland will receive such valuable prizes as war bonds and bicycles. Those interested should write to Candy Carnival, % WBKB, 190 N. State street, Chicago 1, Ill., and include such information as name, address, phone number, age, type of act and an action snapshot of the act.







Clown Don Lenox is one of the regulars on "Candy Carnival." He provides the chuckles during the Sunday TV show.

MOLLYCUE WINNERS

Dianne Bombaugh, Metchen, New Jersey, Judith Brinker, Park Ridge, Ill., Pat Byrnes, Chicago, Ill., Diane Caretta, Chicago, Ill., Gail Dillery, Kenosha, Wis., Mary Dunne, Chicago, Ill., Jimmy Evans, Hammond, Ind., Patricia Evans, Hobart, Ind., Gary Frankenthal, Chicago, Ill., Leonard Grabowski, Chicago, Ill., Suzanne Greenberg, Elgin, Ill., Mary Harris, Benton Harbor, Mich., Carleton Huntoon, Sugar Grove, Ill., Nancy Kampe, Chicago, Ill.

MOLLYCUES

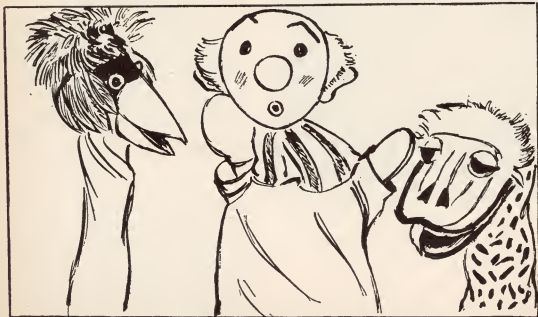
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minus B plus				
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minus SP = ?				

Work this puzzle for the name of something on "Super Circus." On separate paper, draw and color a picture of your answer and mail it to me.

Mail this week's contest entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Wednesday, Feb. 13. In EACH contest, first prize is \$1; second prize 50 cents; next 12 prizes 25 cents each. In cases of ties, winners are judged on neatness and originality. Solutions will be given the following week.

Last week's solution was a Dalmatian dog.



How do you suppose Kukla, Clara Coo Coo and Ollie look in color? Try it and see. Color this picture and mail it to me.



ABOVE: Wanda Lewis (left) and Dotty Mack gape openmouthed at Paul Dixon's nonsense. He was born in Earling, Iowa, came to Cincinnati in 1945 after radio work in Des Moines.

LEFT: Paul and Dotty Mack pantomime "The Kissing Song" against a Parisian backdrop. Dixon is a leading Cincinnati disk jockey on radio and TV.

THE PAUL DIXON SHOW

Screwball Antics and Pantomime Spark a Record Program



ABOVE: Dotty Mack and Wanda Lewis plan a coming "Paul Dixon Show" session. The program is built around records. None of cast actually sing during the program, only pantomime.

RIGHT: Dotty Mack interprets "The Kissing Song" in saucy fashion. Despite the rugged competition of Arthur Godfrey and Kate Smith, Dixon's show collects a good audience and can be seen on channel 7 every Wednesday at 7 p.m.



Theatre-TV for Cards, Bears in '52?

TV

SPORTSCAST

by

ED PAZDUR

Sports Editor



TO SAY the National Football League "bans" live television would be unjust and unwarranted. The pro elevens, like anyone else, have a right to protect their business interests. Television is not banned by the NFL, since most of their pigskin activities are broadcast and televised.

TV is restricted only in cities maintaining two clubs—such as the Cardinals and Bears in Chicago. No game may be televised in a league city where a game is being played without the consent of the other team. Nor can games be televised within 75 miles of a league city where a game is being played on the day of the teeveed game.

The government is currently charging the NFL with restraint of trade and unless the government wins its case, Chicagoans will have to forego another season of pro football on TV. George Halas, coach-owner of the Chicago Bears, added: "The title game and pro-bowl game will continue to be televised. Perhaps something can be worked out in Chicago some day and there'll be plenty of football on TV." Subscription and Theatre-TV was hinted for the NFL.

Adventure: A few years back, one of Chicago's most enthusiastic fisherman, Bill O'Connor, and NBC-TV director, Larry Schwab Jr., set sail off the Florida Keys for a three day hunting and fishing trip. To their dismay, they soon learned the hazard of sailing without a radio when a lusty hurricane hit on their second day out. The sea rolled heavily and the boat began taking water. The wind whipped relentlessly, carving huge waves that battered the craft. The powerful waves tore the tennis shoes, trunks, and shirts off their bodies and washed them overboard into the Gulf Stream.

Fortunately, a fishing trawl spotted their plight and threw them a line. There was no extra clothing aboard ship, but nevertheless, they were never happier than when they stepped ashore at the Coast Guard station dressed in burlap bags.

Cuffnotes: The Rocky Marciano-Lee Savold fight, Feb. 13, from Convention Hall in Philadelphia is slated for WBKB. Indications are that it will surpass the record 46.3 rating obtained by the Ezzard Charles-Joey Maxim dance. . . . H. V. Porter, executive-secretary of the national federation of state high school athletic associations, announced Indiana, Iowa, Ohio, Oklahoma and Kentucky will televise their state cage finals. Because of technical difficulties, Northern Indiana and Chicagoland cannot see the Indiana finals at Indianapolis.

TV can be
worked out



HALAS

Burlap bags
come handy

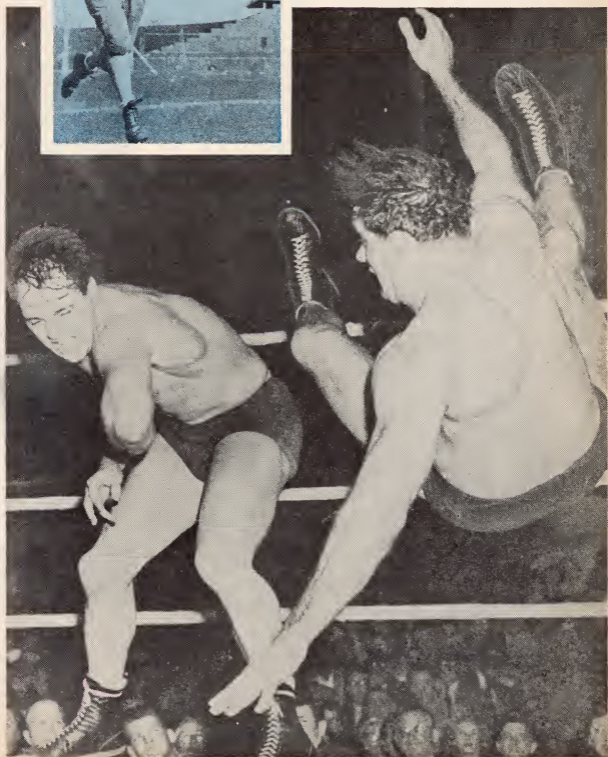


O'CONNOR



the **VERNE**

A handsome smile and
an ordinary haircut



GAGNE story

VIDEO wrestling fans blinked their eyes in disbelief when Jack Brickhouse first introduced Verne Gagne (pronounced Gahn-ia) over WGN-TV during a Marigold wrestling show one Saturday night.

Here was a strapping six footer, with a handsome smile and an ordinary haircut. His hair wasn't curled, there was no shaggy beard, not even a fancy alias. What's more, his performance was clean, fast and highly skilled. Verne was all business on the mat. He avoided eye-gouging, hair-pulling, clawing, gaudy attire. This was something new in wrestling.

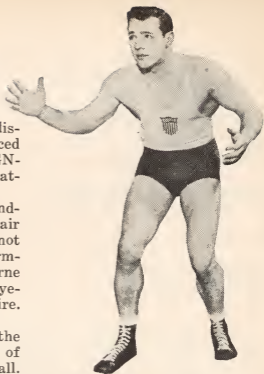
The ex-collegiate football player stunned the "master showmen" who predicted his lack of showmanship would eventually be his downfall. However, Verne appears to be winning a major victory over jungle-simulated movements and masculine burlesque. This is a refreshing rejuvenation being popularized by Gagne. As sportswriter Dick Cullum put it: "The personality kid has sold himself by being that freakish thing among wrestlers—no freak."

The 26-year-old grappler is a graduate of the University of Minnesota with an arts degree. As a Minnesota Gopher, Verne won all-American honors on the gridiron. He's married to Mary Marxen who claims: "He's still the handsome boy that I met at a wiener roast when we were both going to Robbinsdale High School in Minnesota." The Gagnes now make their home in a newly purchased seven room house at Lake Minnetonka in Minn., with their 3-year-old son, Greg, and 10-month-old daughter, Kathy.

Verne has moved into the heavyweight ranks after losing his light-heavyweight championship title to Danny McShaine. "I had to lose 14 pounds in eight hours and I shed the title right along with it," said Gagne. To reduce to the 200 pound limit quickly, Verne wore two sweat shirts and exercised in a steam room, without eating or drinking all day. "I don't recommend it as a reducing method. You get pretty thirsty," grinned Gagne.

Verne and Mary excitedly talk about their new \$25,000 home in Excelsior, Minn. They're thrilled with its bathing beach, fireplace and knotty pine interior. Before settling in their new home, they traveled and lived in a trailer to fulfill his heaviest bookings in Oklahoma and Texas.

Verne Gagne (left) is pictured tossing heavyweight Lou Thesz for a loop. During his collegiate football days at Minnesota, Verne (above, left) rated All-America honors.



Verne Gagne, as he appeared during his collegiate days and as an Olympic contender. Verne also holds Big Ten and NCAA wrestling titles.



Taking a brief respite from his wrestling chores at home is Verne with his 3-year-old son. His wife, Mary, and 10-month-old daughter, Kathy, look on.

Why TV Review Board Taboos Wrestling— Rogers' Tactics

Carnera, Silverstein
Return to Chicago

Fans are complaining at the demonstration Buddy Rogers put on WENR-TV recently after having a glass of beer thrown at him. He even went so far as to rough up a fifteen year old boy when leaving the arena. . . . Ray Fabiani seems to be having a good deal of trouble getting his Pennsylvania mat tourney started. Something to do with money. . . . Chief Don Eagle is getting competition as the most popular Indian grappler from Chief Big Heart, an Osage, who is blowing up a storm around the Detroit arenas. . . . Jim Mitchell, the Black Panther, is now successfully touring California.

Lou Thesz is back wrestling in New York City after an absence of several years. He first became King of Grappledom in Gotham at the age of 23. He has since won and lost the title several times. . . . Frederick Von Schacht, the terrible Teuton, has invested in some business holdings down in Florida. . . . Al Williams and Benito Gardini have incurred the wrath of the fans for their repeated displays of bad sportsmanship.

Dick Steinborn is one of the young wrestlers to watch in 1952. His dad Milo Steinborn is one of the all-time mat greats and even Milo thinks the kid is terrific. . . . Primo Carnera has just returned from a two and a half



ROGERS

month wrestling tour of Europe. He made a screen test in France and if it pans out he may make a movie over there.

Boss Fabiani has assembled an impressive roster of talent for his February 15th show at the Coliseum. The whole proceeds are going to the Italian Flood Relief Benefit fund. A similar show in Madison Square Garden found the fans storming the box office. A double windup will be the feature with Gene Stanlee, Mr. America grappling with Primo Carnera and Ruffy Silverstein, AWA champion, locking horns with Buddy (Nature Boy) Rogers. Tag match on the show will pit Frankie Talaber and Frank Nichols against Roy Shire and Edmund Francis. Italian flash Elio DePaolo and Ben Morgan are involved in the other event of the action - promising evening.



STANLEE

J. W. Wilson, one of our Benton Harbor, Michigan fans, seems to be a little confused concerning who announces what matches. In a letter to this dept., he wants to know why the announcer at Marigold can't be replaced by somebody like Jack Brickhouse. The announcer for the Marigold TV matches happens to be a guy named—Brickhouse. J. W. also credits the matchmaking at Rainbo to Fred Kohler who promotes for the rival Marigold while Rainbo shows are handled by Leonard Schwartz. Any questions?

Gene Stanlee has lent his name to another worthy cause, the March of Dimes. In cooperation with that organization Gene is conducting a favorite athlete contest, each vote cast being accompanied by a donation. "Whipper" Billy Watson, soft-spoken star, has matched his exploits in the ring with his ventures outside. He has organized a group called the "Whipper Safety Club" which now totals 60,000 members. Aimed at the young fans, it puts the accent on, of course, safety.

—By Bob Cunniff

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